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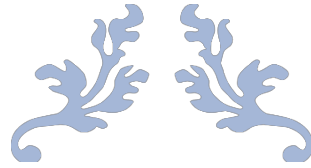
Pedoman Umum  
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Pendidikan

# PROGRAM STUDI JURNALISTIK

Fakultas Ilmu Komunikasi  
Universitas Padjadjaran

Tahun Akademik  
**2022 2025**





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GENERAL GUIDELINES FOR THE IMPLEMENTATION OF  
JOURNALISM STUDY PROGRAM EDUCATION

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Academic Year 2022 - 2025



FACULTY OF  
COMMUNICATION SCIENCES,  
PADJADJARAN UNIVERSITY,  
SUMEDANG, 2022

**WELCOME**  
**DEAN OF THE FACULTY OF COMMUNICATION SCIENCES**

Assalamu'alaikum Wr. Wb.

We praise our gratitude for the publication of the Academic Manual within the Faculty of Communication Sciences, Padjadjaran University. This guideline is a guide for academic implementation in each study program to optimize the achievement of educational goals themselves. Guidelines containing various important academic information can be used by students, lecturers and other stakeholders.

This guideline will be valid until the establishment of other new guidelines in the future, considering the dynamics of the development of the educational environment, especially communication education in the field of communication science depending on the needs and scientific development of komunikasi itself. Changes in Guidelines are also possible as anticipation and positive responses to make the Education process better.

This Academic Manual is the work of a team that has tried to compile as well as possible by involving various stakeholders, therefore I give my highest appreciation and gratitude for the preparation of this manual. Hopefully this Academic Manual can be put to the best use.  
Aamiin YRA

Communication Greetings -  
HARMONY Dean of the Faculty of  
Communication Sciences



Dr. Dadang Rahmat Hidayat, SH.,S.Sos., M.Si

**Pimpinan**  
**Pimpinan**  
Fakultas Ilmu Komunikasi  
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**Dr. Pandan Yudhapramesti, S.Sos., M.T.**  
Ketua Program Studi Jurnalistik

## FOREWORD

We always offer praise and gratitude to the presence of Allah SWT the Most Loving and Most Merciful, because it is with His grace, taufik and hidayah that all activities can run including the preparation of the Guidebook for the Implementation of Education for the Study Program Journalism Program, Faculty of Communication Sciences, Padjadjaran University (Journalism Study Program Fikom Unpad) for 2022-2025.

Journalism Study Program Fikom Unpad continues to strive to always improve performance, so that this educational institution can contribute to nation building. This effort is reflected through an education management system based on continuous quality assurance. Based on Article 66 of Rector's Regulation No. 1 of 2020, the quality assurance of Journalism Study Program Fikom Unpad is carried out in several stages ; starting from the stages of determination, implementation, evaluation, control to improvement. This stage refers to the Education Standards of the Padjadjaran University Quality Assurance Unit (<http://bit.ly/41WgUUB>) which regulates: 1) Graduate Competency Standards; 2) Learning Content Standards; 3) Learning Process Standards; 4) Learning Assessment Standards; 5) Lecturer and Staff Standards; 6) Learning Facilities and Infrastructure Standards; 7) Learning Management Standards; 8) Learning Financing Standards. The eight standards run in the cycle of Setting, Implementing, Evaluating, Controlling and Improving Standards which are carried out in stages starting from the level of Univ, Faculty, to Study Program to ensure the continuity of the quality assurance process.

Since 2018, the Journalism study program of Fikom Unpad has gradually implemented the OBE or Outcome-Based Education curriculum, which is a curriculum that focuses on learning outcomes which can be shown by students at the end of learning. Learning outcomes include aspects of attitudes, knowledge, general skills, and specific skills. This curriculum is evaluated and updated periodically by involving internal stakeholders such as students and lecturers; as well as externals such as alumni, graduate users, and practitioners and the industrial world.

This guidebook contains various information about the implementation of the Sarjana level education program in the Journalism Study Program of Fikom Unpad. This guideline is a technical guide that needs to be understood and carried out by students, educators and education staff. We hope that this Education Implementation Guideline can be a guide for academic people in the Journalism study program of Fikom Unpad. On the other hand, we are also open to receive input for the improvement of the education manual in the future.

Finally, our sincere appreciation goes to the entire team and all parties who jointly compiled this manual.

Jatinangor, May 2022  
Head of Fikom Unpad  
Study Program



Pandan Yudhapramesti  
NIP. 197106292003122001

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## CHAPTER I

### INTRODUCTION

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#### A. History of the Faculty of Communication Sciences

The journey of the Faculty of Communication Sciences began with the thoughts of a group of founding figures, namely Prof. Dr. Mr. R. Moestopo, Azhary Sulaiman, A.Z. Palindih, S. Rochnadi, and R. Roekomy. The thoughts of the founding figures produced very encouraging results with the issuance of the Decree of the Chairman of the Unpad Trustee Foundation on September 6, 1960 concerning the opening of the Faculty of Journalism and Publicity. This faculty was officially opened on September 18, 1960 with the appointment of Prof. Dr. Mr. R. Moestopo as Dean of the Faculty of Journalism and Publicity. Until now, September 18 is designated as the birthday of the Faculty of Communication Sciences.

After the opening of the Faculty of Journalism and Publicity, on November 8, 1960 it was officially conveyed to the Minister of PT IP. Based on this submission, on February 1, 1962 this Faculty became the Faculty of Publicity and Journalism. With various considerations, especially academic considerations and the needs of graduates who are absorbed in the world of work, it was proposed to change the name of the Faculty. On April 23, 1963, the Faculty of Publicity and Journalism became the Faculty of Publicity. With this new name, on February 27, 1964, scholars of the Faculty of Publicity received the equivalent of a state diploma.

This faculty is officially under Unpad based on the Decree of the Minister of PTIP No. 225 dated November 1, 1965 where there is a change that the Institute of Publicity with five departments, namely:

1. Journalism
2. Information/Propaganda
3. Public Relations
4. Graphic Arts/Photography
5. Telecommunications ( Mass Communication)

When it became one of the faculties in Unpad under the name Faculty of Publicity.

Changes still continue to occur when the orientation of Communication Science has shifted from Europe, especially Germany to America and this is stated by the Decree of the President of the Republic of Indonesia No. 47 of 1982 dated September 7, 1982 concerning the organizational structure of Unpad, and the Kepmendikbud RI No. 133 / O / 1983 dated March 5, 1983 concerning organization and work procedures

Unpad, that the Faculty of Publicity was renamed the Faculty of Communication Sciences.

The Faculty of Communication Sciences has four departments:

1. Department of Journalism
2. Department of Public Relations
3. Department of Information Science
4. Department of Information and Library Science

In 1994 based on the Higher Education Decree regarding study programs, the Faculty of Communication Sciences only consisted of two Study Programs, namely the Communication Science Study Program and the Library Science Study Program. In the Communication Science Study Program, there are fields of Journalism, Public Relations, and Information. In 1997 the name of the field of Information studies changed its name to the Field of Communication Management Studies.

The development of the eleventh Faculty at Unpad has made history, where in 1999 through Decree No. 65/DIKTI/Kep/1999 Fikom once opened a Diploma III PAKT program with specializations in Public Relations, Broadcasting, Advertising, and Business Communication as well as Information and Library. Furthermore, through Decree No. 184 / DIKTI / Kep / 1997, starting from the academic year 1997 /1998, Fikom once opened an Extension program. The next trip with good intentions Fikom also followed scientific developments and market demand that required science and knowledge to continue to develop, so postgraduate programs were also opened at both the master and doctoral levels. In 2009 the decree of DIKTI Number 1162 / D / T / 2009 dated July 15, 2009 concerning the permit for the implementation of Magister (S2) education.

In an effort to meet the needs of society and the demands of the development of communication science and technology, the Faculty of Communication Sciences strives to continuously improve the Status of the Field of Study to become a Study Program. Thanks to this struggle, in 2013 came down the DIKTI Decree number 559 / E / O / 2013 dated November 13, 2013 concerning the Permit for the Implementation of Public Relations Study Program education. Even in 2014 three SK DIKTI dropped sequentially 1) SK DIKTI number 68 / E / O / 2014 dated May 7, 2014 concerning Permit for the implementation of education for the Communication Management Study Program, 2) SK DIKTI number 72 / E / O / 2014 dated May 7, 2014 concerning permission to organize education for the Journalism Study Program, 3) SK DIKTI number 309 / E / O / 2014 dated August 12, 2014 concerning Permit for lenders Educational planning of the Television and Film Study Program. And then in 2016, through the Decree of the Rector of Padjadjaran University Number 1169 / UN6. RKT / KEP / HK / 2016 established the Media Production Management Study Program at the Diploma-4 level.

Currently, the Faculty of Communication Sciences has 10 (Ten) Study programs, namely;

1. D4 Media Production Management Study Program
2. S1 Communication Science Study Program
3. S1 Library Science Study Program
4. S1 Public Relations Study Program
5. S1 Communication Management Study Program
6. S1 Journalism Study Program
7. S1 Television and Film Study Program
8. S1 Communication Science Study Program K. Pangandaran
9. Master of Communication Studies Program
10. Doctoral Program in Communication Science

To support the smooth process of education, the Faculty of Communication Sciences has 7 buildings at the Jatinangor campus location. Building 1 is used for office space, auditorium and dean. Building 2 is used for lecture activities and laboratories, Gedung 3 is used for department office space, shared courtrooms and laboratories, Building 4 is used for office space, lecture halls and auditorium rooms, Building 5 is used for lecture halls, building 6 is used for student activities, and building 7 is used for office space, laboratories, auditoriums, libraries and lecture halls.

## **B. History and Profile of Journalism Study Program**

The history of the Journalism Study Program of Fikom Unpad has been started since the 1960s, coinciding with the inauguration of the Faculty of Journalism and Publicity (FDP) on February 1, 1962. Due to academic considerations and the need for graduates to be more easily absorbed in the workforce, on April 23, 1963 the name of the Faculty of Journalism and Publicity was changed to the Faculty of Publicity Unpad. This faculty is the forerunner of the establishment of the first Faculty of Communication Sciences in Indonesia. The change in faculty name occurred when the orientation of Communication Science in Indonesia underwent a shift in orientation from Europe, especially Germany, to America. As a result of this change in orientation, the Faculty of Publicity was renamed the Faculty of Communication Sciences (FIKOM). This change also made journalism a position in one of the departments at FIKOM, in addition to three other majors, namely Public Relations, Information, and Library Science.

Starting in 1996 the Higher Education issued a policy to unite several majors that have the same knowledge family into one study program. Starting in 1996, four majors at the Faculty of Communication Sciences changed into two study programs, namely:

- a. Communication Science Study Program with 3 (three) majors, namely:

Journalism, Public Relations, and Communication Management.

b. Library Science Study Program .

Along the way, the number of communication science study programs in Indonesia continues to grow. According to the records of the Indonesian Communication Scholars Association (ISKI), before 1998, the number of universities that had Communication Science study programs was approximately only 24 institutions (Sendjaja, 2006). Most of the 24 institutions have a concentration in journalism, although none are autonomous and independent. The number of Communication Science study programs continues to grow. Based on data from the Study Program Evaluation Based on Self-Evaluation (EPSBED) November 2009: institutions that teach communication science number more than 199 (Kuswarno, 2009). In 2019, it is estimated that there are 340 communication science study programs in public and private universities (Hutapea, 2019). Although the number of communication science study programs continues to grow, in most communication science study programs, journalism is still a concentration. Only a small number become independent like prosin Journalism FIKOM UNPAD.

Due to the demands of scientific development and the development of the demand for the world of work that requires graduates of Bachelor of Journalism; starting in 2007 the Department of Journalism designed a road map so that it could stand alone as a study program. With the help of the Association of Communication Science Higher Education Management (ASPIKOM), the struggle bore fruit in 2010 with the issuance of Presidential Regulation (PP) 163/2010 concerning Communication Science Clusters which recognized the existence of Journalism study programs, followed by the publication of the nomenclature of Journalism Study Program authorized by DIKTI.

In the end, efforts to study the need for journalism education with the status of an independent study program were successful with the issuance of a permit for the implementation of the Journalism Study Program number 72 / E / O / 2014 from the Ministry of Education and Culture of the Republic of Indonesia. Thus, the Journalism Study Program was officially established on May 7, 2014. After the permit for the establishment of the study program was obtained, the Journalism Study Program then submitted an accreditation process which was finally obtained officially based on the Decree of the National Accreditation Board for Higher Education (BAN PT) Number: BAN-PT No. 2576/SK/BAN-PT/Akred/S/VIII/2017 on August 1, 2017 with a grade of "A".

### **C. Vision, Mission, and Goals of the Faculty of Communication Sciences**

Fikom Vision: "To become a Faculty of Higher Education Research-based

Communication that has a national and international reputation and has an impact on society"

Fikom Mission :

1. Organizing higher education in higher education in the field of communication and information that is able to develop Communication and Information Science and meet the demands of the user community (stakeholders).
2. Conducting quality research in accordance with local excellence in the development of communication and information science for problem solving in society, nation and state.
3. Organizing professional and accountable governance of communication and information higher education institutions to improve the image of the Faculty of Communication Sciences.
4. Producing academic people who uphold communication and cultural ethics and uphold the nobility of local culture in the diversity of world cultures.

Purpose of Fikom :

1. Achieving the sustainability of human resources (HR) productivity and institutions of Fikom Unpad in responding to global changes;
2. The achievement of Fikom Unpad graduates who are competitive nationally and internationally and have character and uphold local culture;
3. The achievement of research and innovation results in the field of superior communication and international recognition based on the Faculty Vision;
4. The realization of Fikom's independence supported by good governance and strategic partnerships at home and abroad;
5. The realization of an increase in contributions to the development of West Java and Indonesia based on the quality and relevance of the development of Education, Science and Technology and Innovation;
6. Achieving recognition of Fikom's reputation on an international scale.

#### **D. Vision, Mission, and Educational Objectives of Journalism Study Program**

The establishment of the Journalism Study Program is not only a monument to the beginning of separation from the Communication Science Study Program alone, but also the establishment of progressive journalism education and manifested in the vision and mission and objectives of education as follows:

## 1. Vision

"To be a reliable provider of higher education in the field of journalism , professional, and qualified, and able to adapt and contribute positively to Changes at the local, national and international levels by 2024"

## 2. Mission

1. Organizing and developing knowledge, theory and journalistic skills at the undergraduate level.
2. Conducting research and community service activities in the field of journalism that are innovative, relevant and beneficial to society, nation and state.
3. Establish strategic cooperative relationships with the community, government, business and industry, as well as fellow educational institutions both at home and abroad, on an ongoing basis by applying the principles of equality, mutual and mutual trust.
4. Developing education management by applying the principles of quality assurance.
5. Producing academic people in the field of journalism who uphold ethics, human values, and cultural nobility

## 3. Educational Objectives

Produce journalism graduates with the characteristics of :

1. Mastering and applying knowledge, skills and competence in the field of journalism, mass communication / media in carrying out their profession.
2. Lifelong learners who are able to develop themselves through formal and informal education.
3. Uphold professional ethics, able to adapt to change, contribute to society and have a global vision.

## E. Profile and Prospects of Bachelor of Journalism Study Program

As a higher education institution at the undergraduate level in the field of Journalism, the Journalism Study Program, Faculty of Communication Sciences, Padjadjaran University prepares its graduates to have excellence in critical thinking through harmonizing scientific, skillful and aesthetic principles based on the Code of Journalistic Ethics. Strictly

Professionally, the profiles of graduates of the Journalism Study Program, Faculty of Communication Sciences, Padjadjaran University are as follows:

**Table 1. Graduate Profile and Profile Description**

<b>No.</b>	<b>Profile</b>	<b>Description</b>
<b>1.</b>	<b>Journalists of various media platforms</b>	A journalist, photographer, data analyst, infographer or data visualizer at media institutions, research institutions, or non-governmental organizations / community advocacy organizations (NGOs) who have competence in planning, implementing, producing and evaluating journalistic works that meet professional standards and ethics
<b>2.</b>	<b>Journalistic content creators</b>	A journalistic content creator who is able to apply knowledge, skills, aesthetic values in journalistic content that he develops at media institutions
<b>3.</b>	<b>Media and journalistic studies researcher</b>	Media and journalistic studies researchers at media institutions, research institutions or in government institutions who are competent in planning, implementing, and evaluating research in the field of media and journalism by following scientific principles and upholding scientific integrity
<b>4.</b>	<b>Journalism teacher</b>	Journalism teachers at various levels of formal and informal educational institutions who are able to teach, direct, train, evaluate and develop learning programs that are in accordance with the needs of students and the institutions where they work
<b>5.</b>	<b>Media consultant</b>	Independent media consultants or affiliated with research institutions or other consulting agencies that have competence in designing, implementing, and evaluating consulting activities according to client needs

## CHAPTER II

### IMPLEMENTATION OF STUDY PROGRAMS

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#### A. Learning Outcomes of the Journalism Study Program

The Journalism Study Program aims to produce reliable and professional graduates as journalists on various media platforms, researchers in the field of media studies and journalism, journalism teachers, or media consultants. For this reason, the Journalism Study Program compiles the study program curriculum by considering the development of science and journalistic skills, the direction of higher education policies in Indonesia, and industry trends. Learning outcomes or Graduate Learning Outcomes (CPL) curriculum prepared by the Journalism Study Program refers to the Indonesian National Qualifications Framework (KKNI) level 6 and the National Standard of Higher Education (SN-DIKTI)[1]. CPL includes elements of attitudes, knowledge, and skills. The elements of general attitudes and skills follow the formulation listed in the annex to SN-Dikti plus the formulation of attitude elements in journalistic aspects of j ethics; while the elements of specific skills and knowledge refer to several references such as the Indonesian Journalist Competency Standards<sup>[1]</sup> (SKW), the formulation of similar study program CPL, WJEC's Principles of Journalism Education, the Journalism curriculum model versi Unesco; and input from relevant stakeholders. The following description describes the CPL description of the Journalism Study Program.

**Table H-1 Learning Outcomes of Journalism Study Program Graduates**

1. Attitude	
S-1	Uphold human values in carrying out duties based on religion, morals, and ethics
S-2	Be critical, skeptical and responsible in producing journalistic products and media management; by prioritizing aspects of relevance and benefits to the public.
2. Knowledge	
P-1	Understand communication theory in general, and journalistic theory in particular.
P-2	Understand the concept of determinants of the journalistic ecosystem, namely social, cultural, legal, economic, political, and communication systems in national and global contexts.
P-3	Understand the ethical foundation, regulations, and standards of journalism as a foundation for becoming a profession in the field of journalism

3. General Skills	
KU-1	Able to combine learning skills and innovation in the field of journalism; mastery of information technology; career development; and attaining life skills to become lifelong learners in scientific development
KU-2	Able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology that pays attention to and applies humanities values in accordance with journalistic expertise.
KU-3	Mastering data, information, and media literacy according to the demands of journalistic professional duties.
4. Special Skills	
KK-1	Able to apply knowledge in the field of journalism to produce quality journalistic products, ethics, and have a positive impact on society.
KK-2	Able to apply knowledge in the field of journalism to manage the right media and platforms for the context of public service and entrepreneurship in the field of journalism.
KK-3	Able to apply knowledge in the field of journalism in creating discussion spaces and public forums in the management of journalistic media.
KK-4	Able to analyze segmentative community needs.
KK-5	Able to evaluate and make problem solving to improve the quality of the ecosystem and journalistic media.

## B. Study Material of Journalism Study Program

To achieve the objectives of the study program (PEO) to produce graduates with the profile and prospects of the Journalism Study Program, the journalism study program sets 11 study materials in its curriculum, namely: 1) research methodologies; 2) theories, structure and history of communication; 3) general knowledge; 4) writing, storytelling, and audio-visual techniques (analytical & digital), 5) technologies and technological skills; 6) theory and structure of the journalistic profession; 7) news production; 8) journalistic genres; 9) specialized journalism; and 10) company and business model.

## C. Course Structure of the Journalism Study Program

The curriculum of the Journalism Study Program amounts to 144 credits that can be taken within 8-14 semesters, with 20-24 credits in each semester. Based on Padjadjaran

University Rector Regulation No. 46 Year 2016, one credit is equivalent to 170 minutes and consists of

from 50-minute teaching and learning activities; assignment of 60-minute terstruktur; and 60-minute self-paced activities. One semester consists of 14 lecture activities and 2 exams.

The curriculum structure of the Journalism Study Program consists of five clusters of courses, namely:

1. Character Building, which is a cluster of courses with a vision of character building from study participants;
2. Communication Sciences, a cluster of courses consisting of several sub-studies within the scope of Communication Sciences that have relevance and urgency to the study of journalism;
3. Journalism Studies and Research, a family of courses that sustain the deepening and understanding of theory and methodology in the epistemology of journalism;
4. Journalism Knowledge and Skills, a cluster of courses that directly support insight, skills and skills in the journalistic work process and;
5. Supporting Knowledge or Skills, a cluster of courses that support the understanding of social, psychological, and cultural contexts or other contexts needed in the journalistic work process.

These five clusters of courses are spread proportionally based on weights in semester I to semester VIII. All groups of courses taught lead to the target of graduate learning outcomes (learning outcomes). Forms of learning can be face-to-face activities, structured assignments, practicums, seminars, or independent activities. Core courses (Journalism study and Research, Journalism Knowledge and Skills) consist of a series of body of knowledge (study materials) of the journalism curriculum.

The distribution of 5 clusters of courses is based on the stages and weights of the semester that students explore. The first semester of lectures will be projected in the Character Building class followed by the Communication Sciences cluster of courses. Supporting Knowledge or Skills courses are available in the first and final semesters of lectures to add additional insights for students. Meanwhile, the Journalism Study and Research and Journalism Knowledge and Skills courses will be given gradually to ensure student understanding can be escalatively increased until Dissertation or Thesis can be completed in the final semester of lectures. Meanwhile, the stages that must be taken based on the cluster of courses, can be seen in the following diagram:

**Table 2 Course Clusters and Number of Credits**

<b>SEMESTER I</b>		
<b>No</b>	<b>Courses</b>	<b>Cr edi ts</b>
1	Religion	2
	<i>Religion Education</i>	
2	Introduction to Communication Studies	3
	<i>Introduction to Communications</i>	
3	English	2
	<i>English language</i>	
4	Sociology	3
	<i>Sociology</i>	
5	Rhetoric	3
	<i>Rethoric</i>	
6	Journalistic Scope	3
	<i>Scope of Journalism</i>	
7	Civic Education	1
	<i>Civic Education</i>	
8	Pancasila Education	1
	<i>Pancasila</i>	
9	English	2
	<i>English</i>	
10	Exercise Creativity and Entrepreneurship	3

<b>SEMESTER II</b>		
<b>No</b>	<b>COURSES</b>	<b>Cre dits</b>
1	Reportage	3
	<i>Reporting</i>	
2	Mass Communication	3
	<i>Mass Communication</i>	
3	Logic and Journalistic Language	4
	<i>Logic &amp; Journalistic Language</i>	
4	Cross-Cultural Communication	3
	<i>Intercultural Communication</i>	
5	Press System, Law & Ethics	4
	<i>System, Law, &amp; Press Ethics</i>	
6	Visual Journalism	4
	<i>Visual Journalism</i>	
7	Social Psychology	3
	<i>Social Psychology</i>	
<b>NUMBER</b>		<b>24</b>

<b>SEMESTER III</b>		
<b>N o</b>	<b>COURSES</b>	<b>Cre dits</b>
1	Photojournalism	3
	<i>Photo Journalism</i>	
2	Political Communication	3
	<i>Political Communication</i>	
3	Communication Theory	3
	<i>Communication Theory</i>	
4	Social Statistics	3
	<i>Social Statistics</i>	
5	News Writing	3
	<i>News Writing</i>	
6	Radio Journalism	6
	<i>Radio Journalism</i>	
7	Communication Philosophy	3
	<i>Philosophy of Communication</i>	
<b>NUMBER</b>		<b>24</b>

<b>SEMESTER IV</b>		
<b>N O</b>	<b>COURSES</b>	<b>Cre dits</b>
1	Quantitative Research in Journalism	3
	<i>Quantitative Research in Journalism</i>	
2	Journalistic Qualitative Research	3
	<i>Qualitative Research in Journalism</i>	
3	KKN	3
	<i>Field Study</i>	
4	Data Journalism	3
	<i>Data Journalism</i>	
5	Audio Visual Journalism	6
	<i>Audio Visual Journalism</i>	

SEMESTER V		
NO	COURSES	Cre dits
1	Opinion Writing	3
	<i>Opinion Writing</i>	
2	Media Theory and Journalism	3
	<i>Media Theories &amp; Journalism</i>	
3	Digital Journalism	3
	<i>Digital Journalism</i>	
4	Media Management & Economics	4
	<i>Management &amp; Media Economics</i>	
5	Contemporary Journalism	3
	<i>Contemporary Journalism</i>	
6	Elective Courses	3
	<i>Elective Course</i>	
7	Advocacy Journalism	3
	<i>Advocacy Journalism</i>	

SEMESTER VI		
NO	COURSES	Cre dits
1	Convergence Journalism	6
	<i>Convergence Journalism</i>	
2	In-depth News Reporting	3
	<i>In-depth Reporting</i>	
3	Journalism Specialization	3
	<i>Specialized Journalism</i>	
4	Journalism and Entrepreneurship	3
	<i>Journalism and Entrepreneurship</i>	
5	Journalism Work Practices	3
	<i>Journalism internship</i>	
6	Research Proposal Seminar (SUR)	3
	<i>Research Proposal</i>	
7	Elective Courses	3
	<i>Elective Course</i>	

SEMESTER VII		
NO	COURSES	Cr edi ts
1	Thesis	6
	<i>Dissertation</i>	

SUM EYE LECTURE

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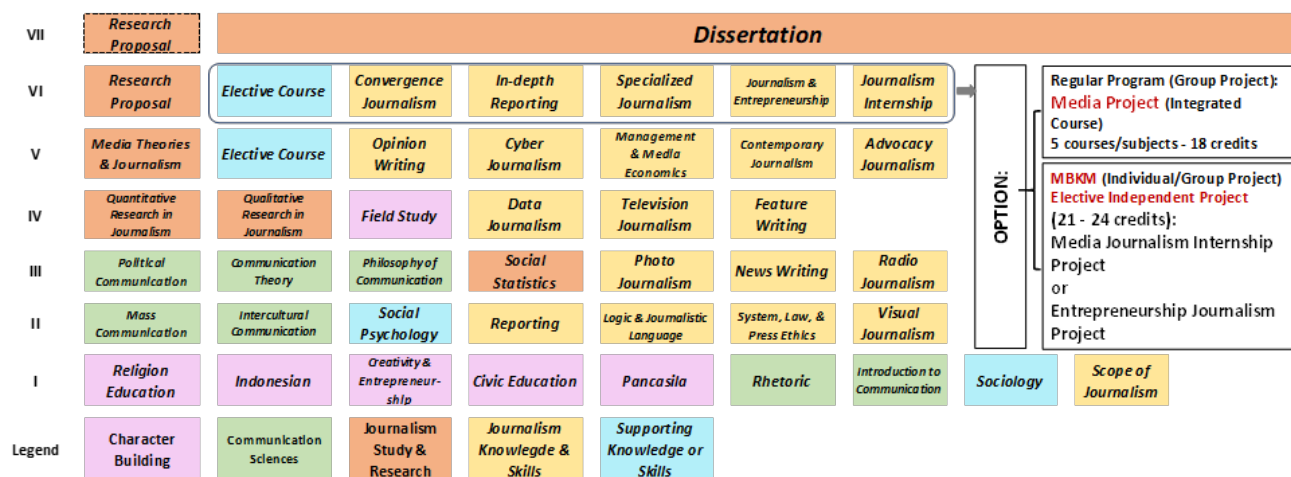


Figure I-1 Diagram of the Curriculum Structure of the Journalism Study Program Course Description

Semester 1

No	Passcode	Eye Name lecture	Descrip tion	Cr edi ts

1	UNX01-001	Religion	This course provides understanding and skills about religious science at the undergraduate education level. In this course, the student center learning method is practiced to remind students of the importance of the course religion	2
2	K10C1001	Introduction to Communication Studies	This course is a compulsory course that discusses the definition of communication, the history of the development of communication science, messages in communication and communication functions of communication components, principles of communication, forms of communication and communication models, perceptions and communication barriers, communication ethics and listening.	3
3	UNX01-004	Indonesian	Disseminate the process of project activities in the form of scientific writings and other forms of popular communication. Communicate processes and solutions to a wide audience in formal and informal forms , writing, and other forms of communication.	2
4	K10C2027	Sociology	The Sociology course is essentially closely related to the existence of humans as social creatures, so it is important to study it regarding the discussion of social phenomena in the process of social interaction found in everyday society. In this lecture, several sociological concepts that are considered important for the process of interaction in social life and his scientific reasoning.	3
5	K10C1004X	Rhetoric	This course contains teaching on how the concept of message preparation is designed and conveyed effectively in oral communication. Rhetoric is often simply translated as the ability to speak in public or speech. Speaking in public or rhetoric as one of the communication skills is a course that provides opportunities for students to develop good speaking skills In theory and practice, especially in carrying out journalistic activities.	3

6	K10C1002x	Journalistic Scope	This course is the initial gateway to understanding the world of journalism both philosophically and practically and developing the basic attitude and character of a professional journalist. Through the Scope of Journalism course, students also begin to know Journalism as part of communication studies and media.	3
7	UNX01-007	Pancasila	Conduct a process of scientific discussion / debate in contextualizing Pancasila . Contextualize the ideology and philosophy of pancasila so that it can be realized in the form of real ideas and actions .	1
8	UNX01-008	Civic Education	Conduct a process of scientific discussion/debate in contextualizing problems in citizenship contextualize ideologies and philosophies of civic topics, So that it can be realized in the form of real ideas and actions.	1
9	UNX01-005	English		2
10	UNX01-006	Exercise Creativity and Entrepreneurship (OK)	Take concrete action in the field and carry out the process of executing plans and testing solutions in the field.	3

## Semester 2

No	Passcode	Eye Name lecture	Description	Credits
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1	K10C2006	Reportage	<p>This course teaches an important part of the journalistic production chain, namely in the reporting and reporting of journalistic works ; with the greatest weight on teaching about reporting. In the reporting and reporting process, the "Reportage" course teaches the process of finding, selecting, collecting and processing information as material for journalistic work to be broadcast/published on various mass media channels, such as electronic print media (radio or television), online media, and social media channels managed by mass media / press media.</p> <p>The "Reportage" course is closely related to other courses related to the production of journalistic works such as "Photojournalism", "Writing It", "Typical News Writing", "In-depth reporting", as well as courses that are closely related to the provision of values such as "Ethics and Law Media".</p>	3
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2	K10F2004	Communication Mass		3
3	K10F2041	Logic and Journalistic Language	<p>This course discusses human nature, scientific logic, thinking requirements, thoughts and communication, arguments and language, and thinking errors in the context of Indonesian-language journalistic activities, which include the characteristics of bah asa, language logic, and the use of appropriate language formats and styles in journalistic works in various mass media, so that students participate in the eyes This lecture will have the ability to produce news with logic and proper language .</p>	4

4	K10F2023	Cross-Cultural Communication	This course contains learning about theory, practice and consequences in dealing with communication processes in different cultural spheres, both in culture in the sense of ethnicity and daily habits. The emphasis of learning will be carried out on mastering the definition, concept, and scope of cross-cultural communication, theories in cross-cultural communication, the relationship between communication and culture, cultural factors that also underlie and influence the communication process, potential problems in cross-cultural communication, cross-cultural perception, acculturation process, verbal and nonverbal communication in a cultural context and communication strategies in culture different, as well as ethical considerations in communicating in a culture.	3
5	K10F2042	Press System, Law & Ethics	<p>The Press System, Law, and Ethics course is a course that discusses the legal system, positive law (legislation and regulation) and nationally applicable journalistic ethics that regulate and relate to journalistic activities as well as mass media that become a forum for journalistic activities. SME is a normative signpost that must be understood by students who will become journalists and mass media managers.</p> <p>Through this course, journalism students can know and understand various laws and regulations as well as nationally applicable journalistic ethics related to journalism and mass media activities (print and electronic) and journalism students are expected to be able to produce journalistic work by does not violate journalistic laws and ethics</p>	4

6	K10F2043	Visual Journalism	This course contains the theory and practice of visual communication and media design, we will use several approaches as a "lens" that can be used to analyze and design visual reports of print, digital media and process data into visual.	4
7	K10C2005	Social Psychology	Social psychology courses are essentially closely related to the existence of humans as social creatures, so it is important to study them regarding the discussion of psychological phenomena in the process of social interaction found in the nature of social life.	3

### Semester 3

No	Passcode	Eye Name lecture	Descrip tion	Cr edi ts
1	K10C2021	Photojournalism	The course studies theory, practice, strategies in selecting and disseminating information, as well as consequences in the communication process, especially in the scope of general photography and especially photojournalism, both in print and online mass media. After completing the photojournalism course, students are expected to be able to understand and master the concept of photography, have adaptability, empathy and an open mind in facing social reality and be able to analyze various forms of photographic work, especially photojournalism and multimedia.	3
2	K10C1013	Political Communication	The Political Communication course provides knowledge and understanding of the understanding of political communication, the Study and Scope of Political Communication, Basic Models and Theories of Political Communication, Communication Practice, Political Communication in the External Duck Pol System Country and Indonesia, Elements of Political Communication, Effects of Political Communication and Mass Media in the Development of Political Communication. Political communication illustrates that political events in every process will always be related to the communication system , as well as the contribution of communication in creating the functioning of the political system . Through this course, students know and understand the integration of introduction to communication and politics, are able to develop political communication ethics and support.	3
3	K10C1008	Theory Communication		3
4	K10C1009	Social Statistics	This course teaches about the basics of descriptive statistics (basic concepts, data presentation techniques and statistical measures), as well as learning about inference statistics (Concepts of introduction to opportunities, hypotheses, hypothesis testing)	3

5	K10C130X	News Writing	This course discusses the process of processing news materials to be presented in the form of direct news texts in print mass media and online-based mass media.	3
6	K10C1024	Radio Journalism	This course provides experience for students to manage audio journalism works ranging from program planning, production, evaluation, distribution for conventional (terrestrial radio broadcasting) and digital (internet-based) platforms, to interaction with audiences.	6
7	K10C2012	Communication Philosophy	This course discusses the concepts of thinking about philosophy, philosophy of science, and philosophy of communication science which discusses communication science from a review of ontology, epistemology, axiology. Through this course, students are directed to understand: (1) Concepts of thinking about philosophy; (2) The important position of philosophy in exploring the study of communication science so that students are able to analyze communication from the point of ontology, epistemology and Axiology	3

#### Semester 4

No	Passcode	Eye Name lecture	Description	Credits
1	K10C2011	Quantitative Research in Journalism	This course teaches about knowledge of quantitative research methods, such as discussing various forms of journalistic survey research methods, compiling research designs, research stages and processes and various statistical analyses to the interpretation of research results. Through material presentations and tutorials, research and research design preparation exercises, students can explain and compile a design up to reporting Research results in the field of journalism.	3

2	K10C1012	Journalistic Qualitative Research	Qualitative Research Methods course materials include; The basic framework of the difference between qualitative research compared to quantitative research according to its paradigm, developing research questions, research aims and objectives, theoretical angles in qualitative research, qualitative research design, data validity and reliability, data collection and processing techniques, and writing qualitative research proposals and reports. After lectures, students are expected to know, understand the perspectives, paradigms, and procedures for implementing communication research with qualitative research methods , and be able to develop research designs (proposals) and the stages of conducting qualitative research.	3
3	UNK400	KKN		3
4	K10C2034	Data Journalism	This course teaches the basics of data journalism. Data journalism is about using structured data to narrate journalism reporting through stories and facts, and visualize data into useful information.	3
5	K10C2037	Audio Visual Journalism	This course teaches theoretical abilities as well as applied skills in the field of audio-visual journalism , or it can also be called TV journalism. Specifically, this course discusses: (1) audio-visual theory; (2) regulations and ethics governing mass media activities in Indonesia and (3) production of journalistic works in multi-platform audio-visual format based on applicable rules, taking into account distribution aspects including the market to be targeted.	6
6	K10A130	Typical News Writing	This course focuses on developing practical skills in typical news writing. The emphasis of this course is on aspects of text production on print and online media platforms in accordance with industry standards to be published in relevant media both newspapers, magazines and online media. Discussion of both topics is carried out through lectures, small group discussions, practicums, scientific literature review and assignments Structured.	3

## Semester 5

No	Passcode	Eye Name lecture	Descrip tion	Cr edi ts
1	K10A1047X	Opinion Writing	The Opinion Writing course is a course on writing opinion texts in mass media. After Taking this course, MAM PU students understand and produce opinion articles and editorials in accordance with mass media standards and publish them in relevant media both newspapers and online media.	3
2	K10C1025	Media Theory and Journalism	This course discusses four main focuses in the position of media theory, namely: (1) media as text, (2) media consumption, (3) media production and (4) the ecosystem in which the media resides. The discussion of the four topics is carried out through the review of scientific articles and some supporting literature, analysis of media culture theory, consumption-production and media ecosystem in the context of contemporary journalism through lectures, discussions and Assignment of tersstruktur.	3
3	K10C1026	Digital Journalism	This course discusses the outline of the development of new forms of media based on digital technology which is internationally known as "new media", which is generally based on networks or cyber but is not limited to the main mass media. In the discussion, technical aspects of digital content production were also examined to provide basic knowledge and skills needed in adapting to the trend of multimedia journalism / cyber journalism. In this course, students will be active in role play as cyber journalists who work for online media that can be accessed by the public. This lecture also re-explores the journalistic code of ethics, in addition to repeating knowledge about basic skills in news writing obtained in previous semesters. For this reason, the role play method carried out will be implemented by utilizing media that officially publish their content to the public, especially those managed by universities. In addition to producing journalistic works, in practice students also manage these media using management knowledge media obtained from other relevant courses.	3

4	K10C1018	Management & Media Economics		4
5	K10C1019x	Contemporary Journalism	Journalism and journalism continue to develop in various aspects/dimensions. This course explores contemporary (latest) developments in journalism in various dimensions, especially: a. Technological developments, b. The development of product genres and formats , c. The development of channel/outlet management, d. The development of interaction with the public, e. Development of funding and business models.	3
6	K10C1023	Advocacy Journalism	This course discusses humans as the focus of development and their relationship with mass media as institutions that have a central role in society. Various opportunities and challenges faced by mass media in carrying out their role are also discussed in this course so that students can understand that mass media can carry out its role as an important actor in making a positive contribution, able to offer problem solving in society and not be part of the problem itself.  By taking this course, students are expected to be able to define the dynamics of marginalized communities and marginalized issues. Students are also expected to be able to provide equal opportunities in accordance with Human Rights as stated in Constitution 45 and the Human Rights Law.	3

### Semester 6

No	Passcode	Eye Name lecture	Description	Credits
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1	K10C2029	Convergence Journalism	<p>Students are able to compile in-depth journalistic works (<i>long form journalism</i>) in specific fields of coverage according to student choice and display them in multimedia format by implementing good journalistic work production governance.</p> <p>The course "Convergence Journalism" is held in an integrated manner with the courses: "Journalism Specialization", "In-depth News Reporting", and "Journalism and Entrepreneurship". The four courses are</p>	6
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			<p>This integrated event is called "Media Project".</p> <p>The media project directs course participants to work in the media editorial system, producing in-depth journalistic works (<i>Long Form Journalism</i>), in a multi-media format, by paying attention to entrepreneurial aspects.</p> <p>Each course focuses on certain aspects of learning and issues, namely:</p> <ol style="list-style-type: none"> <li>1. In-depth News Reporting emphasizes in-depth reporting and reporting of journalistic work</li> <li>2. The Journalism Specialization emphasizes reporting and reporting on specific issues/specialties.</li> <li>3. Convergence Journalism emphasizes the production of journalistic works in a multi-media format (convergent)</li> <li>4. Journalism and Entrepreneurship emphasizes entrepreneurial aspects in media management.</li> </ol>	
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2	K10A155	In-depth News Reporting	<p>This course teaches advanced skills in journalism, namely in-depth news reporting. Students are trained to skillfully produce in-depth news with investigative techniques based on mass media standards. The results of this in-depth news production will be made in multimedia format so that it can be accessed in various media in a convergent manner.</p>	3
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3	K10C2028	Journalism Specialization	<p>Journalism specialization is the management of the production of journalistic works that discuss areas of specialization related to the field of science or segmentation of certain target audiences; Such as socio-cultural, economic and business fields, environment, sports, lifestyle.</p> <p>This course teaches advanced knowledge and skills (semester 6) regarding the production of journalistic works, in the form of in-depth journalistic works (<i>long form journalism</i>) with certain areas of specialization.</p> <p>In producing <i>Long Form Journalism</i>, journalists (students) can choose the theme of: socio-cultural, economic and business, environment, sports, lifestyle. The work is displayed in multimedia format by implementing good journalistic work production governance.</p> <p>The "Journalism Specialization" course is closely related to the courses "Deep News Reporting", "Convergence Journalism" and "Journalism and Entrepreneurship".</p> <p>Students work in groups to produce this <i>long form</i> work. Assessment is carried out on individual and team work aspects, with a final grade assigned to each individual course participants.</p>	3
4	K10C2032	Journalism and Entrepreneurship	<p>Journalism and entrepreneurship courses teach how to recognize and evaluate opportunities; solve problems and manage risks; plan and manage time effectively; utilize resources; business models; and develop audiences to support their work. This course invites students to launch microbusiness ideas in groups, with prototypes media business.</p>	3
5	K10C2035	Work Practices Journalism		3

6	K10C2036	Journalism Seminar	This course teaches students / lecture participants to understand and be able to compile a research proposal in the field of journalism and media studies, in accordance with the proposal eligibility criteria. Participants are able to present their research proposals clearly and comprehensively, and are able to answer questions in discussions and debates guided by moderators. Seminar output in the form of a proposal as well as submitted as a proposal for a proposed research problem	3
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### Semester 7

No	Passcode	Course Name	Description	Credits
3	UNX10810	Thesis		6

### D. List of Lecturers of Journalism Study Program

No	Nama	NIP	NIDN
1	Prof. Deddy Mulyana MA., Ph.D	195801281982031002	0028015803
2	Dr. Dadang Rahmat Hidayat, S.Sos., SH., M.Si.	196802051994031002	0005026807
3	Dr. Herlina Agustin S.Sos., MT	196805191994032001	0019056801
4	Dr. Siti Karlinah M.Si	195502272020114001	0027025504
5	Dr. Henny Srimulyani M.Si	196109131991012001	0013096105
6	Dr. Dian Wardiana M.Si	196011261987011002	0026116001
7	Dr. Aceng Abdullah M.Si	195911161987011001	0016115903
8	Dr. Nuryah Asri Sjafirah S.Sos., M.Si	197508252005012010	0025087508
9	Dandi Supriadi, S.Sos., MA (SUT), Ph.D	197504181999031001	0018047501
10	Dr. Pandan Yudhapramesti S.Sos., MT	197106292003122001	0029067105
11	Dr. Gema Nusantara Bakry M.Si	198905232019031011	0023058907
12	Dr. Efi Fadilah S.Sos., M.Pd	197210072008122002	0007107209

13	Nunik Maharani Hartoyo, S.Sos., M.Comn&MediaSt(Mon).	198101262005012001	0026018103
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14	Dr. Gumgum Gumilar S.Sos., M.Si	197312142008121003	0014127305
15	Dr. Maimon Herawati S.Sos., M.Litt	197405132008122002	0013057409
16	Ika Merdekawati Kusmayadi, S.I.Kom., MA	198508172014042001	0017088504
17	Justito Adiprasetyo, S.I.Kom., MA.	198911152016043001	0015118907
18	Sandi Jaya Saputra, S.I.Kom., M.Sn.	198501082020121004	0008018507
19	Andika Vinianto Adiputra, S.Sos., MA.	198303092016043001	0009038304
20	Achmad Abdul Basith, S.I.Kom., M.I.Kom.	198901112016043001	0011018902
21	Dr. Abie Besman S.Sos., M.Si	198205082016043001	0002058204
22	Rinda Aunillah S.Sos., M.Ikom	197911072018094001	0007117910
23	MZ Al-Faqih S.H., M.H	197907072016043001	0007077905

## **F. Learning Methods**

Learning methods in the Competency-Based Curriculum can use a variety of learning methods, including Teacher Centre Learning (TCL) and Student Centre Learning (SCL). In the SCL method, there are various learning methods, including: (1) Small Group Discussion; (2) Role-Play & Simulation; (3) Case Study; (4) Discovery Learning (DL); (5) Self-Directed Learning (SDL); (6) Cooperative Learning (CL); (7) Collaborative Learning (CbL); (8) Contextual Instruction (CI); (9) Project Based Learning (PjBL); and (10) Problem Based Learning and Inquiry (PBL). In addition to these ten methods, there are many other learning methods that cannot be mentioned one by one, even each educator / lecturer can also develop their own learning methods.

### **The ten learning methods above**

#### **1. Small Group Discussion**

Discussion is one element of active learning and is part of many other SCL learning models, such as CL, CbL, PBL, and others. Students participating in the lecture are asked to make small groups (5 to 10 people) to discuss materials provided by lecturers or materials obtained by the group members themselves. With small group activities, students will learn:

- 1) Be a good listener;
- 2) Work together for a common task;
- 3) Give and receive constructive feedback;
- 4) Respect differences of opinion;

- 5) Support opinions with evidence; and
- 6) Respect for diverse viewpoints (gender, culture, etc.).

Small group discussion activities can be:

- 1) Generate ideas;
- 2) Summing up the important point;
- 3) Assess the level of skill and knowledge;
- 4) Revisiting topics in previous classes;
- 5) Study exercises, quizzes, writing assignments;
- 6) Process learning outcomes at the end of class ;
- 7) Commenting on the course of the class;
- 8) Comparing theories, issues, and interpretations;
- 9) Solve problems; and
- 10) Brainstorming.

## **2. Simulation/Demonstration**

A simulation is a model that brings a situation similar to the real thing into the classroom. For example, for instrumentation application courses, students are asked to create a fictitious company engaged in instrumentation applications, then the company is asked to do things as done by their respective companies in providing services to their clients, for example conducting the bidding process , and so on. Simulations can take the form of: (a) Role playing. In the example above, each student can be assigned their own role, for example as director, engineer, marketing department and others;

(b) Simulation exercises and simulation games; and (c) Computer models.

Simulation can change the mindset of students, by:

- 1) Practice general skills (e.g. verbal & nonverbal communication);
- 2) Practice special abilities ;
- 3) Practice team skills ;
- 4) Develop problem-solving skills ;
- 5) Using synthesis capabilities; and
- 6) Develop empathy skills .

### **3. Discovery Learning (DL)**

DL is a learning method that is focused on utilizing available information, both provided by lecturers and sought by students themselves, to build knowledge by independent learning.

### **4. Self-Directed Learning (SDL)**

SDL is a learning process carried out on the initiative of individual students themselves. In this case, the planning, implementation, and assessment of the learning experience that has been undertaken, are all carried out by the individual concerned. While lecturers only act as facilitators, who provide direction, guidance, and confirmation of the learning progress that has been made by the individual student. This learning method is useful for realizing and empowering students, that learning is their own responsibility. In other words, individual students are encouraged to take responsibility for all their thoughts and actions. The SDL learning method can be applied if the following assumptions have been met. As adults, the ability to mahasiswa should shift from a person who depends on others to an individual who is able to learn independently.

The principles used in SDL are:

- 1) Experience is a very useful source of learning;
- 2) Learning readiness is the initial stage of becoming an independent learner; and
- 3) Adults are more interested in learning from problems than from course content

Recognition, appreciation, and support for adult learning needs

created in a learning environment. In this case, dosen and students must have a complementary spirit in conducting knowledge searches.

### **5. Cooperative Learning (CL)**

CL is a group learning method designed by lecturers to solve a problem / case or do an assignment. This group consists of several students, who have diverse academic abilities. This method is very structured, because the formation of groups, the material discussed, the steps of discussion and the final product that must be produced, are all determined and controlled by the lecturer. Students in this case only follow the discussion procedure designed by the lecturer. Basically, CL like this is a combination of teacher-centered and student-centered learning. CL is useful for helping to grow and hone:

- 1) active study habits in students;
- 2) a sense of individual and group responsibility of students;

- 3) the ability and skills of cooperation between students; and
- 4) social skills of college students.

## **6. Collaborative Learning (CbL)**

CbL is a learning method that focuses on cooperation between students based on consensus built by group members themselves. Problems / tasks / cases do come from lecturers and are open ended, but the formation of groups based on interests, group work procedures, determination of the time and place of group discussions / work, to how the results of discussions / group work want to be assessed by lecturers, are all determined through consensus with group members.

## **7. Contextual Instruction (CI)**

CI is a learning concept that helps lecturers relate course content to real situations in everyday life and motivates students to make connections between knowledge and its application in everyday life as members of society, professional or managerial workers, entrepreneurs, and investors.

For example, if the competence required by the course is that students can analyze the factors that affect the process of buying and selling transactions, then in learning, in addition to the concept of this transaction discussed in class, examples are also given, and discuss it. Students are also given assignments and opportunities to engage directly in trading centers to observe directly the process of buying and selling transactions, or even directly involved as one of the perpetrators, as a leader, for example. At that time, students can make direct observations, study them with various existing theories, until they can analyze what factors affect the process of buying and selling transactions. The results of this involvement, observation and study are then presented in class, to be discussed and accommodate suggestions and other input from all class members.

In essence with CI, lecturers and students utilize knowledge together, to achieve the competition demanded by the course, and provide opportunities for everyone involved in learning to learn from each other.

## **8. Project-Based Learning (PjBL)**

PjBL is a systematic method of learning, involving students in learning knowledge and skills through a long and structured process of inquiry into authentic and complex questions and carefully designed tasks and products.

## **9. Problem-Based Learning/Inquiry (PBL/I)**

PBL / I is learning by utilizing problems and students must search / extract information (inquiry) to be able to solve the problem. In general, there are four steps that students need to take in PBL / I, namely:

- 1) Receive problems relevant to one / several competencies required by the course, from the lecturer;
- 2) Search for relevant data and information to solve problems;
- 3) Organize data and associate data with problems; and
- 4) Analyzing PBL / I problem solving strategies is learning by utilizing problems and students must search / extract information (inquiry) to be able to solve the problem.

## **G. Forms of Learning**

The forms of learning carried out by the Public Relations study program of Fikom Unpad are:

- a. Face-to-face lectures ;
- b. Responsive and tutorials;
- c. Seminar;
- d. Studio / Laboratory Practicum;
- e. Field Practice

## **H. Evaluation of Learning Outcomes**

Evaluation of student learning outcomes in a course is at least a combination of 3 (three) types of assessments:

- a. Midterm Exam (UTS)
- b. Final Semester Exam (UAS)
- c. Other values include: assignments (homework, papermaking, translation, etc.); quizzes (both scheduled and unscheduled), practicum result reports, participation, fieldwork, laboratory, or practicum/practical exams.

The weight of each type of assessment used can be set the same or different, depending on the weight of the questions / tasks given by the Course Caregiver Lecturer.

**Example: K10A212 Course**

The K10A212 course weighs 2 credits, which is usually written with 2 (2-0), meaning 2 credits of lectures and 0 credits of practicum. Its evaluation, for example, is weighted as follows:

1. Midterm evaluation 30%
2. Other tasks 20%
3. 50% end-of-semester evaluation

This weight balance is set by the lecturer's caregiver of the course and must be notified to students at the beginning of the lecture.

**Example: K10B303 Course (2-1)**

The K10B303 course weighs 3 credits, which because it is a combination of lectures and practicum is usually written with 3 (2-1), meaning 2 credits face-to-face (lectures) and 1 credit of laboratory practicum, this course will only have one letter (letter The quality of lectures is not separated by the quality letter of Practicum). Its evaluation, for example, is weighted as follows:

Lectures are given a weight of 65% (about twice the weight of practicum), which is divided into:

- a. Midterm evaluation 15%
- b. Other tasks 15%
- c. End of semester evaluation 35%
- d. Practicum 35% (about half the weight of lectures).

However, this weight balance is determined by the lecturers of the course caregivers by taking into account the objectives of the practicum implementation. The condition is that all weighting regulations must be notified to students at the beginning.

- 1) In the credit system, lecturers are not allowed to hold evaluations /re-examinations to change students' final grades in the semester concerned, because using at least three types of evaluations such as the examples above is considered adequate.
- 2) The final grade given by the Caregiver Lecturer of the course must be a definite quality letter, namely: A, B, C, D, or E.
- 3) The final grade (quality letter) is written on DPNA (for Undergraduate Programs and Applied Undergraduate Programs) or on the Class Card (for Master Programs, Doctoral

Programs).

- 4) DPNA is submitted to SBAA (except for sheets that are archives of Lecturers, Caregivers of courses, and Class Cards are submitted to SBAA Graduate Program.
- 5) Dosen The caretaker of the course is responsible for the correctness of the final grade (letter of quality) written on the DPNA, or on the Class Card, because the final grade ( letter of quality) that has been announced cannot be replaced again for reasons Any.
- 6) Changes in final grades (huruf mutu) can only be done by retaking the course in the next semester / at the first opportunity or in the transfer semester of the year.

### How to Assess

Assessment of mastery of material for Applied Sarajana Education, Undergraduate and Postgraduate Education students is carried out on cognitive, affective, and psychomotor aspects. The assessment method used is PAP (Benchmark Reference Assessment), with the following criteria:

Value	Quality letters	Quality score
$80 \leq NA \leq 100$	A	4.00
$68 \leq NA < 80$	B	3.00
$56 \leq NA < 68$	C	2.00
$45 \leq NA < 56$	D	1.00
$NA < 45$	E	0

### Quality letter T (incomplete)

A student is declared to have obtained a letter of quality T if he meets the following conditions:

- 1) Given to students who have not fulfilled one of the student learning outcomes evaluations conducted at the end of the semester;
- 2) After the evaluation in point (1) is fulfilled by students within **2 weeks** from the final semester examination of the subject concerned, the letter T must be changed to the grade according to its acquisition on a scale of 0 - 100;
- 3) If the evaluation in point (1) is not fulfilled within the 2-week time limit, the quality letter will become a quality letter E; or The course supervisor can process in accordance

with the weight of each specified evaluation section, so as to produce other quality letters;

- 4) The letter T cannot be changed to K, except if the student cannot take the final exam of the next semester (through remedial) on the basis of justifiable reasons (illness, accident, or disaster that requires long treatment).
- 5) Quality letters T and K are not used in GPA calculations, where the Quality Letter T must be changed according to the grade gain within two weeks after the Quality Letter T is announced.

### **Quality letter K (blank)**

The quality letter of a course can be expressed as the letter K if it meets the following conditions:

- 1) Students withdraw from lecture activities after passing the KRS change deadline (2 weeks after academic activities run) for reasons that can be justified and proven by a Dean's Certificate;
- 2) Applied to one or several courses in the semester concerned in the event that students cannot take the final semester examination on the basis of justifiable reasons so that they cannot take the final examination of the follow-up semester;
- 3) Given in final project and thesis courses that are not completed in one semester;
- 4) The justifiable reasons for giving the letter K are:
  - a. Illness or accident that requires treatment or a long healing process, which is stated by a certificate from the specialist doctor or hospital that treats it;
  - b. Family disasters that require students to leave their learning activities for a long time, with the necessary certificate corroborated ;
- 5) Another justifiable reason for giving the letter K is an abnormal childbirth condition or other reasons that can be justified by the Dean or Program Director other than the two reasons in point (3) above, but the student is considered to have temporarily stopped his studies for one semester with the permission of the Rector;
- 6) Courses that have a grade letter K, are not used for calculating IP or GPA;
- 7) For students who obtain the letter K for the entire study load in the semester concerned, it is not taken into account in the study time limit and is not considered as a temporary termination of study;
- 8) If point (5) above occurs for the second time, then the semester concerned is considered as a temporary termination of study with the permission of the Rector, so that it will reduce the allowance of students who have transportation to apply for

- temporary termination of study;
- 9) If point (5) above occurs for the third time (consecutively or separately), then the semester concerned is considered as a temporary termination of study or the permission of the Rector for the second time. This is not taken into account in the time limit of their studies, but invalidates the student's right to have the opportunity to stop their studies with the permission of the Rector;
  - 10) Temporary termination of study after passing the period in butir (7) above for reasons such as in point (3), is allowed, but taken into account in the study time limit.
  - 11) If the course that obtained the letter K has been taken again on another occasion, then the letter quality can change according to the acquisition.
  - 12) The provisions as above, do not apply to e-learning learning.

### **Valid Final Quality Letters**

- 1) The final grade (letter quality) of a course or the final evaluation result of a course is only considered valid if:
  - a. The courses concerned are listed in KRS Student.
  - b. Grades registered in the Final Grade Participant List (DPNA) are signed by the Course Supervisor.
  - c. Students have active/registered status in semesters that correspond to KRS and DPNA semesters.
- 2) All final grades (quality letters) of courses or final evaluation results of a course that do not meet the requirements of point (1) above are declared invalid (void).

### **Quality Font Grade Improvement**

Value correction can be done:

- a. If students improve the quality letters E, D, and C, then the GPA calculation used is the best Quality Letter.
- b. If students improve the grade letter B, then the GPA calculation used is the last Quality Letter.
- c. Improvement of E grades is carried out by retaking the relevant courses in the next semester.
- d. Improvement of Quality Letters E and D can't be done by remedial in the current semester or by retaking the relevant courses and listing the courses in KRS.

### **Example: Course Improvement Calculation**

For example, student X in semester I obtained the following results :

No	MK Code	Credit Weight	Quality Font	Quality Score	AM x SKS
1	K10A101	2	E	0	0
2	K10A102	2	C	2	4
3	K10A105	4	B	3	12
4	K10A104	3	A	4	12
5	K10A107	3	B	3	9
6	UNX10101	2	E	0	0
7	UNX10103	2	E	0	0
	<b>Sum</b>	<b>18</b>			<b>37</b>

IP = GPA Semester I:

$$\frac{37}{18} = 2.06$$

In Semester II, student X takes a study load of 16 credits, including the K10A101 course which obtains a letter of E quality (UNX10101 courses are offered in the semester odd or even ), while UNX10103 courses are not taken even though they get an E quality letter, because they are only offered in odd semesters.

For example, the final results of Semester II achievements obtained by student X are:

MK Code	Credit Weight	Quality Font	Quality Score	AM x SKS
K10A101	2	C*	2	4
K10A202	3	B	3	9
K10A203	2	C	2	4
K10A204	4	C	2	8
K10A207	3	A	4	12
UNX10102	2	B	3	6
<b>Sum</b>	<b>16</b>			<b>43</b>

IP Semester II :

43

$$\frac{\quad}{16} = 2.69$$

GPA Semester II :

$$\frac{\frac{(37 - 0) + 80}{43}}{\frac{(18 - 2) + 32}{16}} = 2.50$$

**Note:**

- \* :courses taken again.
- For GPA calculation, the credit weight of the K10A101 course is only calculated once, so that the number of credits in the first semester used is 18 credits – 2 credits = 16 credits (the K10A101 course is taken again and calculated in the second semester).
- The quality letter C resulting from the improvement of the K1A0101 course in the second semester eliminated the quality letter E of the course in the first semester).

In Semester III, student X takes a semester study load of 18 credits, including UNX10101 courses from Semester I which obtained E quality letters and UNX10103 courses from Semester I which obtained E quality letters.

For example, the final results of Semester III achievements obtained by student X are:

No.	MK Code	Credit Weight	Quality Font	Quality Score	AM x SKS
1	UNX10101*	2	B	3	6
2	UNX10103*	2	C	2	4
3	K10A302	4	D	1	4
4	K10A301	3	B	3	9
5	K10A303	3	B	3	9
6	K10A304	2	A	4	8
7	K10A305	2	C	2	4
	<b>Sum</b>	<b>18</b>			<b>44</b>

IP Semester III :

$$\frac{44}{18} = 2.44$$

GPA Semester III :  $(37 - 0) + 43 + 44$   
41

124

$$\frac{124}{(18 - 2 - 4) + 16 + 18} = \frac{124}{46} = 2.70$$

**Note:**

- \* :courses taken again.
- For GPA calculation, the credit weight of UNX10101 and UNX10103 courses is only calculated once (as well as the credit weight of K10A101 courses that have been taken back in the second semester), so that the number of credits in the first semester used is 18 credits – 2 credits – 4 credits = 12 credits
- The number of semester study loads in the first semester was reduced by 2 credits because the K10A101 course had been improved in the second semester and reduced by 4 more credits because the UNX10101 and UNX10103 courses were improved in the third semester.
- Quality letters B and C as a result of improvements to UNX10101 and UNX10103 courses in Semester III eliminated the quality letter E in both courses in Semester I).

**4. Graduation Requirements**

The graduation requirements for a Study Program must meet the following conditions:

**a. Applied Bachelor Education**

- 1) Pass all courses within the set cumulative study load;
- 2) Have a GPA of at least 2.75;
- 3) There is no Quality Letter E;
- 4) Letter D Quality does not exceed 20% (twenty percent) of the cumulative learning load of Applied Undergraduate Education;
- 5) Have prepared and written a Final Project Report, and/or the like as required, and at least obtained Quality Letter C (quality score 2.00) after being tested;
- 6) Have prepared or written a Final Project Report;
- 7) Especially for students who already have at least 1 (one) scientific article with accepted status (accepted) in reputable international journals or accredited national journals, in accordance with the provisions of the Rector's Regulation on Final Project Writing at the Applied Undergraduate Level in Unpad Environment, the student concerned is not required to continue the process of writing a Report Final Project and no need for Final Examination of Education or similar exams, and the scientific article is assessed with Quality letter A;
- 8) Specific provisions are regulated by the respective Faculties.

**b. Undergraduate Education**

- 1) Pass all courses within the set cumulative study load;
- 2) Have a GPA of at least 2.75;
- 3) There is no letter of quality E;
- 4) D grade letter does not exceed 20% (twenty percent) of the cumulative study load of Undergraduate Education;
- 5) Have completed the preparation and writing of a thesis or the like, and declared worthy of the test by the Supervisor;
- 6) Pass the Thesis Trial Examination as the final examination of Undergraduate Education consisting of a Thesis course examination or Final Project Report, and a comprehensive examination or the like, by obtaining a Quality Letter of at least Quality Letter C (quality score 2.00);
- 7) Have compiled or written a Thesis; and
- 8) Especially for students who already have at least 1 (one) scientific article with accepted status in reputable international journals or accredited national journals, in accordance with the provisions of the Rector's Regulation on Final Project Writing at the Undergraduate Education Level and Professional Education at the Padjadjaran University Environment, the student concerned is not required to continue the writing process Thesis, Comprehensive Examination, Thesis Examination and Final Examination Education or similar exams, as well as scientific articles are assessed with the letter Mutu A.
- 9) Specific provisions are regulated by the respective Faculties.

## **I. TEMPORARY STUDY SUSPENSION**

Conditions for temporary termination of studies :

1. For students of Undergraduate Education and Applied Undergraduate Education, the maximum number of temporary termination of study is 2 (two) semesters, either consecutively or separately.
2. For Professional Education and Specialist Education, temporary termination of study is only allowed for 1 (one) semester.
3. Mechanism for applying for temporary study termination permit :
  - a. Students submit an application letter to the Head of Study Program, which is known to the guardian lecturer/academic supervisor by signing their signature.
  - b. The application letter is submitted no later than 2 (two) weeks before the lecture activity.
  - c. After considering the academic aspect (GPA and amount of credit savings), the

- Study Program forwarded the application to the Dean.
- d. If the Dean gets permission, then during the period of temporary study termination , students are exempt from BPP.
  - e. Temporary study termination is not taken into account in the maximum time limit of the student's study period.
  - f. The flow of procedures for obtaining a Temporary Study Termination Permit (IPSUS) is regulated in the Rector's Decree.
  - g. Students who are granted permission to temporarily suspend their studies are not entitled to academic services.
4. Termination of studies without the permission of the Dean is subject to the following sanctions:
    - a. To re-register must submit a written application to the Rector, through the Dean.
    - b. The period of temporary termination of study without the permission of the Dean is taken into account in the maximum time limit of his Study Program.
    - c. Pay the outstanding BPP, and for the next semester payment is charged in accordance with the applicable tariff decree.
  5. Stopping studies (including not doing herregistration) for 2 (two) semesters either consecutively or separately without permission, is subject to termination of study.
  6. Stopping the study of 2 (two) consecutive semesters or separately, for reasons as mentioned in point 3 after the previous semester obtained the letter K for all semester loads, is considered to temporarily stop the study with the permission of Dekan for 2 (two) semesters; thus The student concerned is no longer allowed to stop his studies temporarily.
  7. For all levels of study, temporary termination of study may not be carried out on: a. Semester I (first), and/or b. Semester II (second), and/or c. 1 (one) and/or 2 (two) semesters before the permitted study deadline. Thus, students are not allowed to stop their studies temporarily, either with or without permission: semester XIII (eighth) and/or semester XIV (fourteenth) in Undergraduate Education and Applied Undergraduate Education. Students who temporarily stop their studies without permission in the above semesters are considered to have resigned.

## **J. TERMINATION OF STUDY**

### **a. Applied Bachelor Education**

- 1) Termination of study is imposed on students of Applied Undergraduate Education if:
  - a) at the end of the second (second) semester have a GPA below 2.00 and/or;
  - b) credit savings (the number of courses that have Quality Letter D and above) does

- not reach 24 credits;
- 2) Termination of study is imposed on students of Applied Undergraduate Education if:
    - a) at the end of the third (third) semester have a GPA below 2.00 and/or;
    - b) credit savings (the number of courses that have a Quality Letter D and above) does not reach 36 credits;
  - 3) Termination of study is imposed on students of Applied Undergraduate Education if they exceed the stipulated study time limit.

#### **b. Undergraduate Education**

- 1) Termination of study is imposed on Undergraduate Education students if:
  - a) at the end of the fourth (fourth) semester have a GPA below 2.00 and/or;
  - b) credit savings (the number of courses that have a Quality Letter D and above) does not reach 48 credits;
- 2) Termination of study is imposed on Undergraduate Education students if:
  - a) at the end of semester VI (sixth) have a GPA below 2.00, and/or;
  - b) credit savings (the number of courses that have Quality Letter D and above) does not reach 72 credits;
- 3) Termination of study is imposed on Undergraduate Education students if they exceed the stipulated study time limit.

#### **K. TRANSFER OF STUDY PROGRAM**

Basically, the transfer of Study Program within Unpad environment is possible, as long as the buoyancy of the Study Program is still possible and regulated with certain requirements and procedures as follows:

1. Transfer of Study Program is only allowed at least in the third (third) semester and a maximum in the fourth (fourth) semester for Undergraduate Education and Applied Undergraduate Education;
2. Letter of application for transfer of Study Program from the student concerned at the recommendation of the guardian lecturer approved by parents/guardians and the Head of the original Study Program addressed to the Head of the original Faculty (Dean/Vice Dean);
3. Academic Transcripts from the Faculty of origin;
4. Minimum Academic Requirements (PAM) of the intended Faculty;
5. Disposition from the original Faculty Leader to TPBK regarding the consideration of Study Program Transfer on behalf of the student concerned;

6. Application Letter for "Psychological Test" (if needed) on behalf of the student who concerned from TPBK;
7. The findings and results of the examination "Psychological Test" on behalf of students who Concerned;
8. Letter requesting consideration for the transfer of the relevant Student Study Program from the original Faculty Leader to the University Leader (Rector);
9. Letter requesting consideration for the transfer of the relevant Student Study Program from the University Leader (Rector) if there is an intended Faculty Leader (Dean);
10. Furthermore, applicant students will receive a Letter of Approval/Rejection to Move Study Program from Unpad Leaders (Rector) after receiving input from the Consideration Commission involving University leaders and Faculty leaders.

#### **L. CHANGING COLLEGES**

Transfer from other universities or transfer studies to Unpad is basically possible as long as the capacity of the intended study program is still there. The requirements and procedures are as follows:

1. Transfer of Study Program is only allowed at least in the third (third) semester and a maximum in the fourth (fourth) semester for Undergraduate Education and Applied Undergraduate Education;
2. Study Transfer Application Letter from students approved by parents/guardians, addressed to Unpad Leadership (Rector);
3. Academic transcripts that have been taken by students, legalized by authorized officials at universities with a GPA of at least 3.00;
4. Letter of permission to Transfer Studies from the Head of the original University ;
5. Certificate of moving work/changing address of parents to Bandung authorized by the parents' superiors or from the local official of the relevant domicile in Bandung;
6. Certificate of not currently receiving academic sanctions or dismissal sanctions from the Head of the original University;
7. Certificate of good conduct from a police official in the area of origin;
8. Certificate of status and rank of Accreditation of Higher Education Institutions from BAN-PT is at least equivalent to Unpad accreditation. Similarly, the accreditation of the original study program must be at least equivalent to the intended study program at Unpad;
9. Furthermore, applicant students will get a Letter of Approval/Rejection of Study and Pin from Unpad Leaders (Rector) after receiving input from the Consideration Commission involving University leaders and Faculty leaders;
10. For certain study programs, a letter of consideration is required based on the results of the

MMPI Test conducted at the request of Unpad Leaders (Rector);

11. For students who come from foreign universities are equipped with a letter of recommendation from the Ministry of Research, Technology and Higher Education, by attaching a photocopy of passport, photocopy of diploma and academic transcripts from the legalized home university;

#### **M. RESIGNATION AS UNPAD STUDENT**

For students who withdraw from Unpad to other universities, the following provisions apply:

1. Resignation Request Letter from the student concerned approved by parents/guardians, known by the guardian lecturer and Study Program Leader.
2. Surat request for Resignation on behalf of students from Faculty Leaders (Dean / Vice Dean) to University Leaders (Rector / Vice Rector I for Academic and Student Affairs).
3. Student Resignation Decree from University Leaders (Rector / Vice Rector I for Academic and Student Affairs).
4. Unpad provides Academic Transcripts that have been taken by the students concerned during their studies signed by the Faculty Leaders (Dean / Vice Dean and / or Vice Rector I for Academic and Student Affairs).

#### **N. SANCTIONS FOR NON-ACADEMIC VIOLATIONS**

- a. Students who commit criminal violations are subject to special sanctions in the form of academic suspension during the legal process, after discussion with the Faculty Senate, while the handling of criminal matters is handed over to the authorities.
- b. Students who violate the law and have been determined legally guilty by a court that has permanent legal force, will be subject to sanctions in the form of termination of study by the Rector in accordance with applicable regulations.
- c. Students who violate moral ethics, profession (examining patients/clients without supervision, making prescriptions, conducting consultations without supervision, etc.), forging signatures and the like, will be subject to sanctions in the form of academic suspension by the Dean until termination of study by the Rector.
- d. Students who commit violations of academic ethics, including cheating, plagiarizing (papers, reports, Final Project Reports, Thesis, Dissertation, and so on), plagiarism, leaking questions or the like will be subject to sanctions in the form of academic suspension oleh Dean until termination of study by the Rector.

- e. All activities that disturb public order and immoral acts in the campus environment are subject to sanctions in the form of warnings until termination of study
- f. In certain cases, Fakultas can issue a separate decision that does not conflict with the provisions of the law or regulations above.

## **CHAPTER III**

### **FACILITIES AND INFRASTRUCTURE**

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Fikom Unpad has various educational support facilities and infrastructure . Its use is regulated based on the policy of the Faculty of Communication Sciences, Padjadjaran University. The facilities and infrastructure in question, namely:

#### **A. Educational Infrastructure**

##### a. Lecture Room

The organizer of education, in this case the learning process at the Faculty of Communication Sciences, Padjadjaran University is carried out in 44 lecture rooms, which cover an area of 4,358.35 m<sup>2</sup>.

##### b. Library

The library of the Faculty of Communication Sciences, Universitas Padjadjaran provides: collection room, processing room, lecturer discussion room, reading room, and computer room.

##### c. Laboratory

There are eight laboratories to support practicum, research and community service courses. These laboratories are as follows:

- Television Laboratory
- Radio & Audio Processing Laboratory
- Photography Laboratory
- Graphics Laboratory
- Computer Mediated Communication (CMC) Laboratory
- Information Management Laboratory
- Public Relations and Protocol Laboratory
- Media and Newsroom Laboratory

##### d. Office Space

Faculty of Communication Science Unpad has 88 office rooms with an area of 3,254m<sup>2</sup>,

consisting of: dean's room, department room, study program room, study center room, lecturer room, faculty administration room, and meeting room.

e. Student Activity Facilities

To facilitate student activities, a Student Center building is provided. In this building there are BEM, HIMA and UKM rooms.

f. Public Facilities Supporting Education

Supporting facilities include: Al-Wushul Mosque, prayer room, auditorium, amphitheatre, hall, parkingshutter, sports facilities (badminton court, futsal court, basketball and volleyball court, climbing wall), gazebo, canteen, and toilet.

## **B. Educational Facilities**

a. Learning Facilities

The learning process is supported by facilities, including : lecture chairs, LCD projectors, wireless speakers, computers, teaching aids, wifi access, air conditioning, and so on.

b. Library

Fikom UNPAD Library has information sources and reference materials, in the form of books, scientific journals, newspapers , and magazines including in digital format. In addition, it is equipped with high-tech security systems such as RFID (Radio Frequency) barcode scanners.

c. Television Laboratory

The Television Laboratory has the following facilities and infrastructure :

1. The Television Laboratory infrastructure consists of four rooms:

- Studio, which consists of a production studio and a green screen studio
- Control room
- Editing room
- Tool storage space
- Backdrop settings and properties

2. Television Laboratory Facilities provide the equipment needed for television broadcasting completely consisting of:

- Camera (HDV Camcorder, HD Handycam, DV Camcorder)
- 4-channel Video Mixer/Switcher
- Monitor preview
- 12-channel Audio Mixer/Switcher

- Wireless mic and Clip on wireless
- Computer edit
- Lighting (Kinoflo, Redhead, Blonde)
- DV recorder

The Television Laboratory provides opportunities for students to acquire the following practical skills:

1. In service for practicum courses, the Television Laboratory provides the following abilities for students:

- Mastering the techniques of using Video cameras
- Mastering the technique of using Video Mixer/Switcher connected to multicam and VTR
- Mastering the technique of using Audio Mixer/Switcher connected to wireless Mic and Clip on wireless
- Mastering TV studio lighting techniques
- Mastering presenting techniques (news, talk shows, entertainment)
- Mastering live production techniques
- Mastering off line editing techniques and online editing
- Mastering decorating techniques and studio settings

2. In involving students as instructors / assistants the Television Laboratory provides opportunities for students as follows:

- Assisting practicum courses
- Student involvement in study program, faculty, and university activities for documentation in the form of audio visual
- Conducting program production in the form of audio visual
- Receive training/seminars/workshops in the field of multimedia and audio visual

d. Radio Laboratory

Radio Fikom UNPAD Laboratory functions to support the achievement of learning outcomes related to the competence of managing and producing broadcast radio programs and audio materials. There are 2 (two) types of services, namely:

### **1. Academic Services**

Academic services are related to service activities and practicum assistance in relevant courses for Diploma, Undergraduate and Postgraduate students. Here are some courses that carry out practicum at the Radio Laboratory of Fikom UNPAD:

a) Sound Engineering

- b) Announcing and Presenting
- c) Information and Music Broadcast Presentation Techniques
- d) Radio and TV News Production
- e) Radio Journalistic Production
- f) Broadcast Radio Production Management
- g) Media Production
- h) Broadcast Radio Programming
- i) Diploma Competency Test
- j) Cultural Documentation
- k) Etc.

This type of academic service also includes mentoring lecturers and students with research related to broadcast radio media and audio messages.

## **2. Other services**

The facilities contained in the Radio Fikom UNPAD Laboratory can be used to support activities outside of academics such as:

1. Community service activities, both carried out by lecturers and students.
2. Student extra-curricular activities (UKM/ Student Activity Unit)
3. Organizing campus radio broadcasts Fikom FUN RADIO 107.8 FM (Jatinangor community radio which is broadcast terrestrially, streaming, and audioland)
4. Training in practical skills of radio and anything related to audio materials such as:
  - a) Sound Engineering
  - b) announcing
  - c) Audio Software
  - d) Audio Podcasts
  - e) Online Radio
  - f) Studio and Field Recording
  - g) Live mixing
  - h) etc.

## **Managing Organization:**

Head : Efi Fadilah, S.Sos., M.Pd.

Assistant : Azis Jaelani

Instructor : Ahmad Abdul Basith, S.Ikom., M.Ikom.

Anggung Suherman, S.Ikom.

Ryan Adzani, S.Ikom.

Rizal Taufikurrohman

Raka Yulio Pratama Mamahit

Yunus Insan Wicastya

Syifa Khoirun Nisa

Retno Nurul Aisyah

Elfride Isai Maranatha S

Getzolwin Jurdhy

## **Service Time**

Monday to Friday 08.00 – 16.00

e. Photography Laboratory

1. Room

In carrying out its function as a service laboratory for supporting the education of practicum courses, the Photography Laboratory of the Faculty of Communication Sciences, Padjadjaran University has four rooms with their respective functions, namely:

- 1) Photography Studio Space
- 2) Digital Processing Room (editing) and Digital Photography Print Production
- 3) Analog Photography Darkroom and Print Production
- 4) Small Classroom Setup for 20 people
- 5) Laboratory Head Room and Laboratory Administration
- 6) Works display area

To support access to information, the rooms above are equipped with free Wi-Fi facilities.

## 2. Tools

To support the implementation of practicum course practice, the Photography Laboratory is equipped with the following tools:

- 1) Entry-level standard digital cameras and lenses
- 2) Professional standard digital cameras and lenses
- 3) Studio Lighting with medium and professional specifications for indoor and outdoor
- 4) Dry box
- 5) Electronic background system
- 6) Table Top (product photo table )
- 7) Computer and portable laptop with graphic specifications
- 8) A3 and A4 Color Laser Printers
- 9) Scanner (can be used to scan film negatives )
- 10) LCD Projector
- 11) Equipment storage racks
- 12) Exhibition Display Panel

## 3. Procedure for using laboratory facilities

In carrying out the function of laboratory services, both as a support for learning and office services, use related to photographic laboratory facilities and infrastructure is equipped with a standard guideline system, which is compiled and made with the aim of implementing a good teaching and learning process for the entire academic community of the Faculty of Communication Sciences, Padjadjaran University. In addition, services related to the field of photography are also provided to individuals and the public, with the aim of improving the quality both in terms of process and results (output) in the field of photography.

## 4. All facilities owned by the Photography Laboratory of the Faculty of Communication Sciences, are intended to support the improvement of the ability of the entire academic community, especially within the Faculty of Communication Sciences, generally Padjadjaran University, both students, lecturers, education staff, and the general public in terms of photography soft skills, both as part of learning courses (practicum) and individual abilities (professional development). Practical soft skills to be achieved include:

- 1) Darkroom process
- 2) Product photography (still photography),
- 3) Model and fashion photography,
- 4) Food photography,

- 5) Travel photography,
  - 6) News photography (journalist photography),
  - 7) Street photography,
  - 8) photo story,
  - 9) Commercial & non commercial photography
  - 10) Pinhole photography
  - 11) Digital imaging photography
  - 12) Ability in terms of photography entrepreneurship
  - 13) As well as several other photography skills , both for indoor / studio photography (indoor) and outdoor / outside the studio (outdoor).
  - 14) Miscellaneous
- In terms of laboratory activities, in addition to carrying out the function of academic and office services (Tridharma Perguruan Tinggi), the Photography Laboratory also develops relationships (networking) with various parties in the form of cooperation activities, such as receiving visits from various universities and photography communities in Indonesia, photography exhibitions, photography seminars and workshops, and Exploration in terms of research.

#### f. Laboratorium Grafika

This laboratory has 3 main rooms consisting of :

- Graphic design classrooms are equipped with 40 units of middle-class graphic design computers for students and a professional-grade graphic design computer for lecturers and / or practicum instructors. In addition, this room also has facilities in the form of 40 units of graphic tablets that can be used by practicum participant students for digital hand drawing.
- This graphic design classroom is used by all study programs that have courses with graphic design needs. Lecturers who teach courses in practicum are accompanied by several practicum instructors and graphic instructors.

This facility allows students to learn about the basics of graphic design software and its application in various graphic communication media.

- The production space provided to provide a visual communication media production experience is introduced to the technical aspects of printing with various printing facilities in this room.

The production room is equipped with a wide range of printers consisting of:

- Outdoor printer with solvent ink technology capable of producing outdoor media such as banners, billboards, banners.
- A0 size plotter printer capable of printing visual communication media with high quality.
- A3 size laser printer capable of printing various print media such as magazines, newsletters, pamphlets and posters.
- In addition to these printers, the production room is also equipped with automatic paper cutting machines, seaming machines, t-shirt printing machines, mug printers, card printers to lamination machines.
- The management room and caucus observer of graphic communication are facilities that support laboratory management and to support the activities of Tridharma Perguruan Tinggi students and lecturers in the field of graphic communication.
- The Graphics Laboratory provides opportunities for students to obtain practical abilities as follows:
  - 1) Able to plan/design visual/graphic communication media with various techniques both manual and computer techniques
  - 2) • • Able to produce visual / graphic communication media in various forms such as posters, brochures, magazines, newspapers and others with digital printing technology.

#### g. Computer Mediated Communication (CMC) Laboratory

Facilities owned by the CMC Laboratory include 45 units of computers with various applications / software connected to the internet, 1 server, 1 camera and video microphone connector, 1 mono microphone jack, 3 printer, 1 projector and 2 AC units.

CMC Laboratory strives to be a supporter in various activities

(1) Tri Dharma of Higher Education in the field of information and communication technology conducted by the academic community of Fikom Unpad or the academic community of Unpad on

generally; (2) Development of science and technology in the field of human-computer interaction (HCI) and digital literacy; (3) Increase contributions and cooperation with various parties to develop innovative products and creations in the field of CMC / HCI and digital literacy.

CMC Laboratory's work program includes:

1. Facilitating practicum activities in several courses that require practicum facilities in the form of computers with various applications and the internet.
2. Become a laboratory for the production of interactive learning media (multimedia).
3. Provide e-learning access.
4. Facilitating research and community service activities for the academic community of Fikom Unpad who need computer facilities with various applications / software and the internet.
5. Facilitating other activities carried out by the community of academic Fikom Unpad that require CMC Laboratory.
6. Conducting trainings related to CMC/HCI and digital literacy. The practical abilities obtained by students from practicum courses in the CMC Laboratory, among others:
  1. Using office administration software
  2. Mastering business world software
  3. Able to design websites both personal and commercial sites
  4. Mastering software used in the world of advertising and broadcasting, such as Coreldraw, Adobe Photoshop, Adobe Audition, Cool Edit Pro and so on
  5. Mastering multimedia design software such as Macromedia Flash, Dream Weaver and so on.
  6. Mastering video and television editing software such as Adobe Premier, Ulead, Pinnacle and so on.
  7. Mastering the theory and practice of information retrieval via the internet.
  8. Mastering software to design databases.
  9. Mastering applications for teleconferences or webinars (webinars via web).
  10. Mastering software for creating infographics.
  11. Mastering e-learning applications.

## **h. Information Management Laboratory**

The Information Management Laboratory supports course practicum activities (classification, cataloguing, and preservation of library materials), provides facilities for research and community service carried out by lecturers, and library collection digitization programs.

### Facilities and Facilities

1. Practice Room/Workshop
2. Computer editing for media transfer and digitization
3. Negative converter - photos and photos
4. Scanner Machine size A4 , F4 and A3
5. Inkjet Printer Machine + Photocopy + F4 size Scanner
6. Work Computer (Desktop) as many as 7 units + UPS

### Practicum Guidelines

2. DDC and UDC Classification Guidelines
3. English Dictionary
3. AACR 2 as many as 4 packages
4. Thesaurus
5. Subject Heading, author name header, geography title, and  
Islamic heading

### Software

1. Soundforge (Sound Editing)
2. Edius (Video Editing)
3. DDC version CD-ROM for windows (burned CD-ROM)
4. SLIMS (Installed)
5. e-DDC (Installed)

## **i. Media and Newsroom Laboratory**

Media Laboratory and Newsroom Fikom UNPAD serves to support the achievement of learning outcomes related to the competence of managing and producing print and online media. There are 2 (two) types of services, namely:

### **1. Academic Services**

Academic services are related to service activities and practicum assistance in relevant courses for Diploma, Undergraduate and Postgraduate students. Here are some courses that carry out practicum in the Media Lab and Newsroom Fikom UNPAD:

- a) Print Mass Media News Writing
- b) Typical News Writing of Print Mass Media
- c) In-depth News Writing
- d) Article Writing and Editorials
- e) Print Journalism Production
- f) Media Design
- g) Reportage
- h) New Media Development
- i) Media Production
- j) Etc.

This type of academic service also includes lecturer and student research assistance related to media and newsrooms.

### **2. Other services**

Facilities in the Media Laboratory and Newsroom Fikom UNPAD can be used to support activities outside of academics such as:

1. Community service activities, both carried out by lecturers and students.
2. Student extracurricular activities (UKM/ Student Activity Unit)
3. Organizing the production of online media Unpad
4. Training in practical skills in print and online media such as:
  - a) News writing
  - b) Infographic

- c) magazine design
- d) Journalistic Language
- e) etc.

### **Room Facilities**

The Media and Newsroom Laboratory is located on the 4th floor of the Postgraduate Building of Fikom UNPAD Jatiningor Campus. The Media and Newsroom Lab consists of 1 classroom with a design like a media newsroom equipped with 34 computers, TVs, and projectors. The Media and Newsroom Lab also has 1 newsroom equipped with 4 computers, and a management room.

### **Tool Facilities**

The Media and Newsroom Lab has tools that support services to the academic community such as:

1. 38 computers
2. 26 JTC Headphones
3. 3 Mac laptops
4. 3 Projectors
5. 3 DSLR cameras and lenses
6. 3 tripods
7. 2 H4N
8. 1 H6
9. 1 mixer
10. .dll

### **j. Public Relations Laboratory**

The Public Relations Laboratory is a lab that provides support services for courses related to the field of Public Relations (PR) studies, more specifically for event organizer activities, press conferences, protocols and hospitality, as well as student competitions in the field of PR .

The Head of the Public Relations Lab is also responsible for carrying out the function of institutional Public Relations, especially in the context of fostering relationships with outside institutions, especially the mass media. This is in connection with the obligation of government institutions to carry out the principle of information disclosure. The Head of the Public Relations Lab also functions as the person in charge of managing website content <http://fikom.unpad.ac.id/> the institution's Facebook social media account, Twitter social media account, and Instagram.

The facilities owned by the Public Relations Laboratory are meeting rooms equipped with a number of multimedia computer devices, front office / information center rooms in the lobby of the Fikom Unpad dean building, and a number of online media managed by the Public Relations Lab managed with the help of a number of students

### **Room and Studio Facilities**

The Radio Laboratory is located on the 2nd floor of the Postgraduate Building of Fikom UNPAD Jatinangor Campus. The lab room consists of 4 units of radio and audio production studios, 1 classroom, 10 mock up units of radio and audio production studios, management rooms, and administration rooms. In addition, on the 4th floor of the same building, there is a Fun Radio 107.8 FM community radio studio room. The radio broadcast managed by Fikom UNPAD students was distributed via frequency 107.8 FM, audioland speakers around the Fikom UNPAD Campus, and online streaming on [www.funradio1078.com](http://www.funradio1078.com).

### **Tool Facilities**

1. Audio Console (Mixer) 32/16 channels
2. 8-channel Audio Console (Mixer)
3. SHURE KSM42 and Behringer B2 Pro microphones
4. Behringer HPS 5000 Headphones
5. Monitor Speaker Behringer Truth B2092A
6. Behringer Reference A500 amplifier
7. Compressor Behringer MDX 2600
8. Equalizer Behringer DEQ 1024
9. Desktops and Laptops
10. SONY field recorder
11. Projector
12. .dll.

## Facilities and Infrastructure

NO	ROOM NAME	JML UNIT	TOTAL AREA (M <sup>2</sup> )
1	Performing Arts Area	1	100,50
2	Auditorium1	1	288,12
3	Moestopo Hall	1	293,35
4	Oemi Abdurrachman Hall	1	265,37
5	Canteen SC1	1	537,81
6	Lecture Room	43	2657,10
7	CMC Lab	1	77,50
8	Lab. Event	1	43,33
9	Photography Lab	2	220,50
10	Graphics Lab	1	138,00
11	Information and Library Lab.	1	68,15
12	Media Lab. and News Room	1	44,55
13	Radio Lab.	1	166,60
14	Television Lab.	1	119,50
15	Lobby and others	-	4698,20
16	Mosque	1	210,60
17	Car Park	2	2886,00
18	Motorbike Parking	1	557,44
19	Office	58	2333,93
20	Library	1	507,97
21	Security Post	3	32,00
22	POMA Food Court (Canteen)	1	112,63
23	Sports Facilities	3	2816,90
24	BEM Secretariat/Senate/Hima/UKM2	20	283,92
25	Shelter	1	36,26
26	Session/Meeting/Seminar	15	806,91
27	Toilet	59	1065,28

## CHAPTER IV

### RESEARCH, PPM, AND COOPERATION

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#### A. Research

Research is a routine activity carried out by educators at the Faculty of Communication Sciences, Padjadjaran University to support and improve the quality of the Tri Dharma of Higher Education and the development of the academic atmosphere at Fikom Unpad. Various achievements of Fikom Unpad Research conducted at the local, national and international levels were obtained from various grants, the State Budget in the form of a List of Contents for Budget Implementation (DIPA) and the results of collaboration between institutions.

The following are the results of research that has been carried out by lecturers in Fikom Unpad in 2020, 2021 and 2022;

#### 2020 RESEARCH GRANT RECIPIENTS

No	Research Title
1	Ecotourism Communication Management in Increasing Public Awareness on Environmental Sustainability (Chief Researcher: Dr. Asep Suryana, M.Si)
2	Management of Communism Issues in the Frame of NASAKOM in the Republic of Indonesia (1955-2019) (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
3	COMMUNICATION OF HEALTH RISKS IN THE ISSUE OF ILLICIT VACCINES: The role of the media, government, Industry, Society, and Academia in West Java (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
4	APPLICATION-BASED TOURISM INFORMATION AND COMMUNICATION SYSTEM REVIEWED FROM VISUAL JOURNALISTIC PERSPECTIVE (Lead Researcher: Dr. Dian Wardiana Sjachro, M.Si)
5	ANALYSIS OF POTENTIAL AND STRATEGY OF SUSTAINABLE TOURISM DEVELOPMENT IN THE SOUTHERN REGION OF TASIKMALAYA REGENCY, WEST JAVA PROVINCE (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
6	Model of Nation Brand Image Formation in Health Tourism Industry (Chief Researcher: Dr. Hj. Susanne Dida, M.M)
7	Communication Patterns of Single Mothers in Mental Health Efforts: A Case Study on Women Heads of Families in Cianjur (Chief Researcher: Dr. Hj. Susanne Dida)
8	Mapping Human Resources Challenges in the Public Relations Sector of Police Institutions in the Digital Communication Era (Chief Researcher: Dr. Suwandi Sumartias, M.Si)
9	PROMOTION OF THE BEAUTY OF INDONESIAN TOURIST AREAS TO FOREIGN COUNTRIES : Case Study About How the Ministry of Tourism Implements the Marketing Communication Strategy of the "New Bali" Tourism Area to Attract Foreign Tourists to Visit Indonesia (Lead Researcher: Dr. Asep Suryana, M.Si)
10	The existence of the local press in the dynamics of regional public policy (Chief Researcher: dr. Atwar Bajari, M.Si)
11	Marketing Communication Strategy in Export-Oriented and Local Small & Medium Enterprises in West Java (Chief Researcher: Dr. Asep Suryana, M.Si)
12	DEMOCRATIZATION OF INFORMATION IN A PARTICIPATORY MANNER THROUGH MANAGEMENT STRUCTURING

	COMMUNITY RADIO (Lead Researcher: Dr. H. Dian Wardiana Sjuchro, M.Si)
13	LOCAL MEDIA DEVELOPMENT FACING THE DIGITAL ERA AND CULTURAL TRANSFORMATION IN WEST JAVA (Chief Researcher: Dr. Eni Maryani, M.Si)
14	PERSUASIVE COMMUNICATION STRATEGIES IN SUPPORTING TOURISM DEVELOPMENT SUSTAINABLE IN NORTH BANDUNG AREA (Chief Researcher: Dr. Evi Novianti, M.Si)
15	The Meaning of Health Information Behavior for the Rural Poor in West Java (Chief Researcher: Dr. Pawit M Yusup, MS)
16	OPTIMIZATION OF DIGITAL CREATIVE MARKETING IN IMPROVING PRODUCT BRANDS CREATIVE INDUSTRIES (Chief Researcher: Centurion Chandra Priyatna, SS., M.Si., Ph.D )
17	SOCIAL INCLUSION MODEL OF COMMUNITY READING GARDEN (Chief Researcher: Dr. Elnovani Lusiana, M.Si)
18	Implementation of Environmental Communication in Combating Plastic Waste Reduction (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, M.Si)
19	ENVIRONMENTAL COMMUNICATION STRATEGY IN THE DEVELOPMENT, STRUCTURING, AND COACHING OF STREET VENDORS (PKL) THROUGH THE SMART METHOD APPROACH IN THE CITY BANDUNG (Chief Researcher: dr. Iwan Koswara, M.Si)
20	WEST BANDUNG REGENCY GOVERNMENT COMMUNICATION STRATEGY IN THE PROGRAM CITARUM HARUM (Chief Researcher: dr. Yanti Setianti, M.Si)
21	MILLENNIAL ERA DEMOCRACY Phenomenological Study on the Dialectic of Millennial Era Democracy Students in West Java (Chief Researcher: Dra. Kokom Komariah, M.Si)
22	MAPPING THE LOCAL WISDOM OF INDIGENOUS PEOPLES IN A COMMUNICATION PERSPECTIVE HEALTH (Lead Researcher: dr. Susie Perbawasari, M.Si)
23	Preservation and Development of Hajat TOvertime Tradition as an Asset of Cultural Tourism Village (Chief Researcher: Encang Saefudin, M.Si)
24	ACCELERATION OF SDG'S THROUGH OPTIMIZATION OF GOVERNMENT COMMUNICATION AND THE ROLE OF CIVIL SOCIETY IN SOLVING THE PROBLEM OF HUMAN TRAFFICKING IN INDONESIA (Chairman Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd.)
25	COMMUNICATION MODEL FOR ACCELERATING ATTITUDE CHANGE IN STUNTING PREVENTION IN WEST JAVA (Analysis of Communication, Socio-Cultural, and Environmental Determinants that Influence Stunting Prevention Attitudes) (Chief Researcher: Dr. Jenny Ratna Suminar, M.Si)
26	Designing Gender Literacy Education Media for High School Students in Anticipating Sexual Violence (Chief Researcher: Dr. Nindi Aristi)
27	BAMBOO HANDICRAFT MARKETING COMMUNICATION STRATEGY MODEL BASED ON LOCAL WISDOM IN DEVELOPING LOCAL, NATIONAL AND EXPORT-ORIENTED BUSINESSES IN GARUT AND TASIKMALAYA, WEST JAVA (Chief Researcher: Dr. Santi Susanti)
28	ANALYSIS OF POTENTIAL AND STRATEGY OF TOURISM DEVELOPMENT OF MOUNTAINOUS AREAS IN TASIKMALAYA REGENCY, WEST JAVA PROVINCE (Chief Researcher: Dr. Tine Silvana Rachmawati)
29	ANALYSIS OF GOVERNMENT PUBLIC RELATIONS (K/L) STRATEGIES IN THE 4.0 ERA IN FACING PUBLIC INFORMATION DISCLOSURE (Chief Researcher: Aat Ruchiat Nugraha, M.Si)
30	THE QUALITY OF BANKING SERVICES TO BLIND PEOPLE AS AN EFFORT OF CORPORATE RESPONSIBILITY IN INCREASING THE DEGREE OF EQUALITY AND FULFILLMENT OF CUSTOMER RIGHTS (Chief Researcher: Dr. Hanny Hafiar, M.Si).

31	MODEL OF ENVIRONMENTAL COMMUNICATION STRATEGY IN CREATING A RESILIENT SOCIETY DISASTER IN PANGANDARAN BEACH TOURISM AREA (Chief Researcher: Priyo Subekti, M.Si)
32	Poor People, Farmer Business Groups, and Development of Village Library Services in West Java (Chief Researcher: Dr. Pawit M. Yusuf)
33	LANGUAGE-BASED MATHEMATICS E-MODULE TO REDUCE BULLYING IN SLOW LEARNERS IN ELEMENTARY SCHOOLS (Lead Researcher: Nuning Kurniasih, M.Hum)
34	DEVELOPMENT OF ONLINE CONSULTATION APPLICATIONS AS AN EFFORT TO PARTICIPATE IN OVERCOMING THE PROBLEMS OF INDONESIAN ADOLESCENTS IN THE DIGITAL ERA (Chief Researcher: Dr. Ira Mirawati, M.Si.)
35	STRUCTURE OF HATE SPEECH MESSAGES ON FACEBOOK DURING CAMPAIGN AND POST-CAMPAIGN OF THE 2019 PRESIDENTIAL ELECTION Ethnographic Study of Virtual Communication on Provocative Verbal Messages in the 2019 Presidential Election Campaign (Chief Researcher: Prof. Dr. Atwar Bajari, M.Si)
36	CREATION OF COMMUNICATION MEDIA PRODUCTS TO BUILD CAPABILITIES GEOLITERACY IN NATURAL DISASTER MITIGATION IN MALUKU (Chief Researcher: Dr. Edwin Rizal, M.Si.)

## 2021 RESEARCH GRANT RECIPIENTS

NO	RESEARCH TITLE
1	Repositioning Environmental Journalism in Wildlife and Human Conflict Reporting in Indonesian Mainstream Media (Chief Researcher: Dr. Herlina Agustin, S.Sos., MT)
2	Implementation of Environmental Communication in Combating Plastic Waste Reduction (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, M.Si)
3	SOCIAL INCLUSION MODEL OF COMMUNITY READING GARDEN (Chief Researcher: Dr. Elnovani Lusiana, M.Si)
4	THE STUDY OF CULTURAL DOCUMENTATION OF SITES AND ANTIQUITIES IN AREA OF CIAMIS REGENCY (Chief Researcher: Dra. Vienna Erwina, MA., Ph.D)
5	Environmental Communication Strategy in the Development of Street Vendor (PKL) Structuring and Development through the SMART Method Approach in Bandung City (Chief Researcher: dr. Iwan Koswara, M.Si)
6	PUBLIC PERCEPTION ON GEOTOURISM DEVELOPMENT AS AN EFFORT TO PRESERVE THE CILETUH AREA – PELABUHAN RATU UNESCO GLOBAL GEOPARK ( PUGGp) (Chief Researcher: Dr. Hadi Suprpto Arifin, M.Si)
7	The Meaning of Health Information Behavior for the Rural Poor of West Java (Chief Researcher: Dr. Pawit M Yusup, MS)
8	Branding of Citarum Harum Program in West Java Province (Chief Researcher: Dr. Yanti Setianti, M.Si)
9	Design and Build Digitization of Ancient Manuscripts Virtual Tourism Concept as Development of Educational Tourism (Chief Researcher: Dr. Ute Lies Siti Khadijah, M.Si)
10	(Chief Researcher: Centurion Chandratama Priyatna, SS., M.Si., Ph.D )OPTIMIZATION DIGITAL CREATIVE MARKETING IN IMPROVING THE BRAND OF CREATIVE INDUSTRY PRODUCTS
11	IDENTITY POLITICS IN HATE SPEECH BETWEEN PRO-GOVERNMENT AND OPPOSITION GROUPS ABOUT THE 2024 PRESIDENTIAL ELECTION DISCOURSE VIA TWITTER PADA ERA COVID 19 PANDEMIC (Chief Researcher: dr. Atwar Bajari, M.Si)
12	Utilization of Environmental Communication Networks in Increasing the Capacity of Disaster Resilient Communities in West Java (Chief Researcher: Dr. H. Iriana Bakti, M.Si)
13	Implementation of Health Promotion in Hospitals in West Java (Chief Researcher: Dr. Yustikasari, S.Sos., M.I.Kom)
14	Development of Persuasive Communication Model in Supporting Sustainable Tourism in North Bandung Area (Chief Researcher: Dr. Evi Novianti, M.Si)
15	OPINION LEADER AS HEALTH COMMUNICATOR: the case of opinion leader communication in building public awareness of COVID 19 in Bogor City, Sumedang, Tasikmalaya and Pangandaran (Chief Researcher: Dr. Siti Karlinah, M.Si)
16	DEMOCRATIZATION OF INFORMATION IN A PARTICIPATORY MANNER THROUGH MANAGEMENT STRUCTURING COMMUNITY RADIO (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
17	GEOTOURISM ADOPTION PROCESS MODEL AS AN INNOVATION IN SUSTAINABLE TOURISM DEVELOPMENT IN THE CILETUH AREA – PELABUHAN RATU UNESCO GLOBAL GEOPARK (CILETUH-PUGGp) (Chief Researcher :D r. Dadang Sugiana, M.Si)
18	EDUCATIONAL COMMUNICATION PATTERNS DURING THE COVID-19 PANDEMIC FOR ELEMENTARY SCHOOL STUDENTS IN WEST JAVA (Chief Researcher: Dr. Hj. Purwanti Hadisiwi, M.Exed)
19	LOCAL MEDIA DEVELOPMENT FACING THE DIGITAL ERA AND CULTURAL TRANSFORMATION IN WEST JAVA (Chief Researcher: Dr. Eni Maryani, M.Si)

20	DISASTER MITIGATION LITERACY MODEL BASED ON LOCAL WISDOM (Case Studies in the Region Disaster Prone Pangandaran Regency (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
21	Health Risk Communication on Covid-19 Vaccine Refusal in West Java (Chief Researcher: Dr. H. Dian Wardiana Sjuchro, M.Si)
22	TOURISM COMMUNICATION IN DEVELOPING LABUAN BAJO-FLORES AREA AS SUSTAINABLE SUPER PREMIUM TOURIST DESTINATIONS Tourism Communication Case Study

	in Building Labuan Bajo-Flores Area into a Sustainable Super Premium Tourism Destination (Chief Researcher: Dr. Asep Suryana, M.Si)
23	THE EXISTENCE OF LOCAL PRESS IN THE DYNAMICS OF REGIONAL PUBLIC POLICY (Chief Researcher: Dr. Atwar Bajari, M.Si)
24	COMMUNICATION NETWORK IN THE MANAGEMENT OF RINJANI LOMBOK UNESCO GLOBAL GEOPARK (RLUGGp) (Chief Researcher: Dr. Asep Suryana, M.Si)
25	MARKETING COMMUNICATION STRATEGY MODEL IN THE CONTEXT OF EMPOWERING MSMEs IN WEST JAVA (Chief Researcher: Dr. Asep Suryana, M.Si)
26	Communication on Empowering Women Heads of Families in Developing Women's Social Roles in Cianjur, West Java (Chief Researcher: Dr. Hj. Susanne Dida, M.Si)
27	Analysis of the potential and strategy of sustainable tourism development in the southern region of Tasikmalaya Regency, West Java Province. (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
28	Model of Nation Brand Image Formation in Malaysian Medical Tourism Industry (Exploratory Study on Malaysia's Brand Image Formation Process in Medical Tourism Industry on Indonesian Society) (Chief Researcher: Dr. Hj. Susanne Dida, M.M)
29	Mass Media and Communism: The Power of Kompas Daily in Discourse Formation Communism in Government in the Republic of Indonesia (Chief Researcher: dr. dadang Rahmat Hidayat, S.Sos., SH., M.Si)
30	Modeling Communication Strategy for Police Public Relations in the Digital Communication Era (Chief Researcher: Dr. Suwandui Sumartias, M.Si)
31	POLICY OF CURATION JOURNALISM AND ENVIRONMENTAL JOURNALISM IN REPORTING NEGLECTED TROPICAL DISEASE (Lead Researcher: dr. Herlina Agustin, MT)
32	Climate Measurement of Higher Education Online Learning Communication in Indonesia During the Covid-19 Pandemic Using E-Learning Educational Atmosphere Measure (EEAM) (Chairman Researcher: Dr. Ira Mirawati, M.Si)
33	DATA JOURNALISM IN INVESTIGATIVE JOURNALISM IN ONLINE MEDIA INDONESIA (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, M.Si)
34	Utilization of Social Media in Promoting Eastern Priangan Culinary Potential during the COVID-19 Pandemic (Chief Researcher: Dr. Santi Susanti, S.Sos., M.I.Kom)
35	Family Communication Model in Optimizing the Potential of Adolescent Children During the Covid Pandemic (Chief Researcher: Dr. Yanti Setianti, S.Sos., M.si)
36	DEVELOPMENT OF DIGITAL LITERACY MODELS ON THE COVID-19 PANDEMIC FACING NEW NORMAL ERA (Chief Researcher; Dr.. Eni Maryani, M.Si)
37	PUBLIC LIBRARY IN STRENGTHENING COMMUNITY INFORMATION LITERACY (Chairman Researcher: Dr. H. Rohanda, M.Si)
38	Dimensions of Library Services (Chief Researcher: Dra. Sukaesih, M.Si)
39	Basics of Reference Services (Chief Researcher: Drs. Dian Sinaga, M.Si)
40	Representation of Information Sources (Principal Researcher: Dr. Hj. Tine Silvana

	Rachmawati, M.Si)
41	Planning and Management of Cultural Heritage Tourism (Chief Researcher: dr. Evi Novianti, M.Si)
42	Philosophy of Information and Library Science (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
43	Communication Philosophy (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
44	PUBLIC SPEAKING FOR STUDENTS OF ALL FIELDS OF SCIENCE (Chief Researcher: Agus setiaman, S.Sos., M.I.Kom)
45	Communication Theories in the Digital Age (Chief Researcher: Dr. Atwar Bajari, M.Si)
46	Land Acquisition and Management Through Land Bank Institutions in the Omnibus Law Cipta Work Related to the Establishment of Food Agriculture Perennial Land Areas (Comparative Studies in the Netherlands, Denmark, and the Philippines) (Chief Researcher: Dr. Suwandi Sumartias, M.Si)
47	ANALYSIS OF GOVERNMENT PUBLIC RELATIONS (K/L) STRATEGIES IN THE 4.0 ERA IN FACING PUBLIC INFORMATION DISCLOSURE (Chief Researcher: Aat Ruchiat Nugraha, M.Si.)
48	Social Inclusion-Based Community Reading Garden Network in Improving Quality of Life (Chief Researcher; Andri Yanto, M.I.Kom.).
49	Preservation and Development of Hajat TOvertime Tradition as an Asset of Cultural Tourism Village (Chief Researcher: Encang Saefudin, M.Si.)
50	ACCELERATION OF SDG'S THROUGH OPTIMIZATION OF GOVERNMENT COMMUNICATION AND THE ROLE OF CIVIL SOCIETY IN SOLVING THE PROBLEM OF HUMAN TRAFFICKING IN INDONESIA (Chairman Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd.)
51	THE QUALITY OF BANKING SERVICES TO BLIND PEOPLE AS AN EFFORT OF CORPORATE RESPONSIBILITY IN INCREASING THE DEGREE OF EQUALITY AND FULFILLMENT OF CUSTOMER RIGHTS (Chief Researcher: Dr. Hanny Hafiar, M.Si)
52	COMMUNICATION MODEL FOR ACCELERATING ATTITUDE CHANGE IN STUNTING PREVENTION IN WEST JAVA (Analysis of Communication, Socio-Cultural, and Environmental Determinants that Influence Stunting Prevention Attitudes) (Chief Researcher: Dr. Jenny Ratna Suminar, M.Si)
53	Designing Gender Literacy Education Media for High School in Anticipating Sexual Violence (Chief Researcher: Dr. Nindi Aristi, M.Comm.)
54	The contribution of personal aspects, social environment, and communication media in shaping interests Entrepreneurship for the economic improvement of Coastal Communities (Chief Researcher: Priyo Subekti, M.Si.)
55	BAMBOO HANDICRAFT MARKETING COMMUNICATION STRATEGY MODEL BASED ON LOCAL WISDOM IN DEVELOPING LOCAL, NATIONAL AND EXPORT-ORIENTED BUSINESSES IN GARUT AND TASIKMALAYA, WEST JAVA (Chief Researcher: Dr. Santi Susanti, M.Si)
56	Comic "Healthy Cheerful in the Pandemic Period" as a Communication Strategy for Communication Studies Center Health Fikom Unpad in Building Family Awareness of Health Protocols in Sumedang Regency (Chief Researcher: Dr. Susanne Dida, MM.)
57	ANALYSIS OF THE POTENTIAL AND STRATEGY OF TOURISM DEVELOPMENT OF MOUNTAINOUS AREAS IN TASIKMALAYA REGENCY, WEST JAVA PROVINCE (Dr. Tine Silvana Rachmawati, M.Si.)

## 2022 RESEARCH GRANT RECIPIENTS

NO	RESEARCH TITLE
1	Design and Build Digitization of Ancient Manuscripts The Concept of Virtual Tourism as the Development of Educational Tourism (Action Research on Making Digitization of Ancient Manuscripts (Chief Researcher: Dr. Ute Lies Siti Khadijah, S.Sos., M.Si)
2	POLITICAL COMMUNICATION OF DISTRICT/CITY/PROVINCIAL LEGISLATORS IN WEST JAVA IN AN EFFORT TO SHAPE POSITIVE PUBLIC PERCEPTIONS OF DPRD INSTITUTIONS AHEAD OF THE 2024 ELECTION (Chief Researcher: Dr. Hj. Diah Fatma Sjoraida, M.Si)
3	Acceleration of Village-Based Tourism Communication Development in Realizing Galunggung Tasikmalaya Geopark Area (Chief Researcher: dr. Evi Novianti, S.Sos., M.Si)
4	APPLICATION OF BRANDING STRATEGIES TO BUILD EMBROIDERY BRAND PRODUCTS TASIKMALAYA AT TASIKMALAYA EMBROIDERY CENTER (Chief Researcher: Trie Damayanti, M.Si)
5	SPORT BRANDING: UTILIZATION OF MEDIA PUBLIC RELATIONS TECHNOLOGY INNOVATION AS A CHANNEL FOR SPORTS AND HEALTH PROMOTION TO THE DIGITAL COMMUNITY (Dr. Hanny Hafiar, S.Sos., M.Si)
6	REPOSITIONING ENVIRONMENTAL JOURNALISM ON WILDLIFE CONFLICT REPORTING AND HUMANS IN INDONESIA'S MAINSTREAM MEDIA (Chief Researcher: Dr. Herlina Agustin, S.Sos., MT)
7	Implementation of Health Promotion in Hospitals in West Java (Dr. Yustikasari, S.Sos., M.I.Kom)
8	Representation of National Character Shifts in Identity Politics-based Hate Speech in Social Media Space (Chief Researcher: Prof. Dr. Atwar Bajari, M.Si)
9	DISASTER MITIGATION LITERACY MODEL BASED ON LOCAL WISDOM (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
10	THE ROLE OF LOCAL PUBLIC BROADCASTERS IN INCREASING APPRECIATION DEVELOPMENT IN WEST JAVA (Chief Researcher: Dr. H. Dian Wardiana Sjuchro, M.Si)
11	DIALECTICS OF BASIC EDUCATION INDUSTRIAL ERA 4.0 Phenomenological Study of Basic Education Praxis in Urban and Rural Areas in Bandung City and Regency West Java (Chief Researcher; Dr. Suwandi Sumartias, M.Si)
12	MAPPING THE ROLE OF OPINION LEADERS AS HEALTH COMMUNICATORS: A CASE STUDY Communication Opinion Leader Dalam Building Public Awareness about COVID 19 and Vaccination in Bekasi City, Bandung City, Kuningan City and Garut City (Chief Researcher: Dr. Siti Karlinah, M.Si)
13	MARKETING COMMUNICATION STRATEGY MODEL IN THE CONTEXT OF EMPOWERING MSMEs IN WEST JAVA (Dr. Asep Suryana, M.Si)
14	Utilization of Environmental Communication Networks in Increasing the Capacity of Disaster Resilient Communities in West Java (Chief Researcher: Dr. H. Iriana Bakti, M.Si)
15	Development of Public Communication Related to Covid-19 in Information Literacy Socialization Regarding 5M Health Protocol and Vaccination Movement in West Java (Chief Researcher: Dr. Uud Wahyudin, M.Si)
16	Use of Social Media to Publicize the Branding of the Citarum Harum Program in Java Bara (Chief Researcher: Yanti Setianti, M.Si)
17	Batik Sukapura Marketing Communication Strategy Model in Developing Business and Tourism Potential Based on Local Wisdom in Tasikmalaya Regency, West Java. (Chief Researcher: Dr. Santi Susanti, S.Sos., M.I.Kom)

18	Social Network Analysis of Hate Speech Through Twitter (Analysis study network on @persib account) (Lead Researcher: Centurion Chandratama Priyatna, SS., M.Si., Ph.D)
19	SHIFTING NEEDS OF JOURNALIST COMPETENCE IN THE DYNAMICS OF DEVELOPMENT MEDIA (Chief Researcher: Dr. Pandan Yudhaprimesti, S.Sos., M.T)
20	GEOTOURISM ADOPTION PROCESS MODEL AS AN INNOVATION IN SUSTAINABLE TOURISM DEVELOPMENT IN THE CILETUH AREA – PELABUHAN RATU UNESCO GLOBAL GEOPARK (CILETUH-PUGGp) (Lead Researcher: Dr. Dadang Sugiana, M.Si)
21	BROADCAST RADIO ECOSYSTEM IN THE ERA OF DISRUPTION (Chief Researcher: Dr. Dadang Rahmat Hidayat, S.Sos., SH., M.Si)
22	Public Attitudes Towards Digital Transformation and Use of Digital Media (Chief Researcher: Dr. Eni Maryani, M.Si)
23	Communicating Organizational Culture: Analyzing Web Sites in Public Achieving Organizations Relations Indonesia Award (PRIA) 2022 (Chief Researcher: Dr. Heru Ryanto Budiana, S.Ag., M.Si)
24	The Influence of Parents ' Attitudes on Perception, Behavioral Control and Application Intentions COVID-19 Vaccination for Children (Moderation Regression Analysis on Child COVID-19 Vaccination in Bandung City (Chief Researcher: Dr. Hj. Purwanti Hadisiwi, M.Exed)
25	Indigenous Cultural Communication of Coral Tatars: A Case Study on Communication in the Rarangkén Huma Tradition of the Tasikmalaya Coral Tatar Community (Chief Researcher: Prof. D. Atwar Bajari, M.Si)
26	Digital Literacy Model Based on Local Wisdom in West Java to Realize Digital Culture Transformation (Chief Researcher: Dr. Hj. Nuryah Asri Sjaforah, S.Sos., M.Si)
27	MAPPING THE IMPLEMENTATION OF DIGITAL JOURNALISM IN INDONESIA (Chief Researcher: Dandi Supriadi, S.Sos.,M.A (SUT)
28	ADOPTION OF INTERACTION AND COMMUNICATION USING INFORMATION TECHNOLOGY DURING THE COVID-19 PANDEMIC : SYSTEMATIC LITERATURE REVIEW MODEL UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY (UTAUT) (Lead Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd)
29	ENVIRONMENTAL JOURNALISM IN MASK WASTE REPORTING DURING THE PANDEMIC COVID-19 IN INDONESIAN ONLINE MEDIA (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, M.Si)
30	ANTICIPATION OF SATURATION, CONFUSION, ACCESSIBILITY AND AVOIDANCE OF INFORMATION COVID-19 IN VULNERABLE GROUPS (Chief Researcher: dr. Hj. Hany Hafiar, S.Sos., M.Si)
31	Mapping Opinion Leaders Based on Local Community Needs as a Strategy for Preparing Indonesia to Enter the COVID-19 Endemic Period (Chief Researcher: Dr. Sri Seti Indriani, S.IP., M.Si)
32	UTILIZATION OF SOCIAL MEDIA IN SILK WEAVING MARKETING DURING THE PANDEMIC COVID-19 (Chief Researcher: DrSanti Susanti, S.Sos., M.I.Kom)
33	The Effectiveness of Using Tik Tok as an Educational Media by the Ministries of the Republic of Indonesia (Chief Researcher: Dr. Ira Mirawati, S.Sos., M.Si)
34	Digital Entrepreneurship Strategy in Maintaining and Improving Culinary Business During the Pandemic in West Java (Chief Researcher: Dr. Yanti Setianti, S.Sos., M.Si)
35	INTRODUCTION TO INFORMATION INSTITUTE MANAGEMENT (Reference Book) (Chief Researcher: Dr. Hj. Tine Silvana Rachmawati, M.Si)
36	TRANSFORMATION OF REFERENCE SERVICES IN THE DIGITAL ECOSYSTEM (Reference Book) (Chairman Researcher: Drs. Dian Sinaga, M.Si)

37	BIBLIOMETRICS AND INFOMETRICS: A theoretical and practical review. (Chief Researcher: Dr. H. Rohanda, M.Si)
38	INFORMATION INSTITUTE COOPERATION: An introduction ( Chief Researcher: Dra. Neneng Komariah, M.Lib)
39	INTRODUCTION TO RECORDS AND RECORDS MANAGEMENT. (Lead Researcher: Dra. Sukaesih, M.Si)
40	Get to know more about sustainable tourism. (Lead Researcher: dr. Evi Novianti, S.Sos., M.Si))
41	INFORMATION MANAGEMENT TECHNOLOGY : An Introduction. (Lead Researcher: Dr. H. Edwin Rizal, M.Si)
42	TOURISM COMMUNICATION: MASS MEDIA AND SOCIAL MEDIA (Lead Researcher: Rachmaniar, S.Sos., M.I.Kom)
43	Media Literacy Now and Later (Chief Researcher:Putri Limilia, S.I.Kom., M.Si)
44	COMMUNICATION & SOCIAL CHANGE (Lead Researcher: Dr. Hadi Suprpto Arifin, M.Si)
45	Documentation Science: Conception, Engineering and Development in Indonesia (Chief Researcher: Nurmaya Prahatmaja, S.Sos., M.A)
46	The Role of Non-State Actors in Social Conflict Resolution (Lead Researcher: Dr. Suwandi Sumartias, M.Si)
47	Social Inclusion-Based Community Reading Garden Network in Improving Quality of Life (Chief Researcher: Andri Yanto, S.Sos., M.Si)
48	Analysis of Potential and Strategy for Tourism Development of Mountain Areas in Tasikmalaya Regency, West Java Province (Chief Researcher: Dr. Hj. Tine Silvana, M.Si)
49	Acceleration of SDG'S through Optimization of Government Communication and the Role of Civil Society in Solving the Human Trafficking Problem in Indonesia (Chief Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd)
50	The Reality of Government Communication on Broadcasting Policy (Case Study Policy Communication on Terrestrial Television Digitalization in Indonesia) (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
51	Comic "Healthy Cheerful in the Pandemic Period" as a Communication Strategy for Communication Studies Center Health Fikom Unpad in Building Family Awareness of Health Protocols in Sumedang Regency (Chief Researcher: Dr. Hj. Susanne Dida, MM)
52	Development of Online Consultation Applications as an Effort to Participate in Overcoming the Problems of Indonesian Adolescents in the Digital Age (Lead researcher: Dr. Ira Mirawati, M.Si)
53	Mapping Local Wisdom of Indigenous Peoples in Health Communication Perspective (Chief Researcher: Dr. Susie Perbawasari, M.Si)
54	Communication of the Ministry of Tourism and Creative Economy in Sustainable Tourism Development in the Era of Media Convergence, Case Studies in the Covid 19 Pandemic Era (Chairman Researcher: Prof. Dr. Atwar Bajari, M.Si)
55	Preservation and Development of Hajat TOvertime Tradition as an Asset of Cultural Tourism Village (Chief Researcher: Encang Saepudin, S.S., M.Si)
56	The contribution of personal, social environment, and communication media aspects in shaping entrepreneurial interest for the economic improvement of Coastal Communities (Chief Researcher: Priyo Subekti, S.Sos., M.Si)

## B. PPM ( Community Service)

The Faculty of Communication Sciences has community service activities (PKM) that also synergize with the research / research activities of its lecturers. All Fikom lecturers and Communication Science study programs actively participate in research activities with various grant schemes that are also integrated with PKM. The following are the results of PPM activities at the Faculty of Communication Sciences within 3 (three) years from various schemes: a) PPM-KKNM Integrative; b) Unpad Internal Grant Scheme, c) Community Service and d) Independent Service

### PPM 2020 GRANT RECIPIENTS

NO	PPM TITLE
1	SME Business Development Based on Marketing Communication in Gunung Halu District, West Bandung Regency (Chief Researcher: Dr. Asep Suryana, M.Si)
2	Training on News content in dealing with Hoaxes as Smart Information Literacy in choosing information (Chief Researcher: Dr. Dian Wardiana Sjachro, M.Si)
3	DIGITAL MEDIA MANAGEMENT TRAINING FOR MEDIA PRACTITIONERS (Chief Researcher: Dr. Eni Maryani, M.Si)
4	Disaster Literacy Through Persuasive Media in Ciharagem Village Community in the Lembang Fault Area (Chief Researcher: Dr. Evi Novianti, M.Si)
5	Workshop Introducing Information and Reliable Sources of Health Information (Chief Researcher: Dr. Pawit M. Yusup, MS)
6	Digital Literacy Training for Al-Masoem High School students 9Chief Researcher: Centurion Chandratama Priyatna, SS., M.Si, Ph.D
7	Training on Strengthening TBM Facilitators/Volunteers in Bandung Regency (Chief Researcher: Dr. Elnovani, M.Si)
8	Campaign for the Use of Drinking Water Bottles as a Reduction of Plastic Waste comes from Bottled Drinking Water (AMDK) (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, M.Si)
9	Empowering Street Vendors (PKL) through Environmental Communication-Based Entrepreneurship Training with the SMART Method Approach in Bandung City (Chief Researcher: Dr. Iwan Koswara, M.Si)
10	Training on Managing Social Media to Publicize Citarum Harum Activities at the Bandung Regency Environmental Office (Chief Researcher: Dr. Yanti Setianti, M.Si)
11	Development of Village Library Services to support entrepreneurial activities Home in Sukamukti Village, Pamarican District, Kabupaten Ciamis (Chief Researcher: Dr. Pawit M Yusup, MS)
12	TOURISM AWARENESS COUNSELING AND SAPTA PESONA FOR THE COMMUNITY AROUND MOUNTAIN TOURISM OBJECTS IN THE SINGKUP AREA, CISARUA VILLAGE, CINEAM DISTRICT TASIKMALAYA REGENCY (Chief Researcher: Dr. Tine Silvana Rachmawati, M.Si)
13	Preservation of Hajat Lembur Tradition as a Form of Cultural Literacy (Chief Researcher: Encang Saepudin, M.Si)
14	Socio-cultural based tourism communication management that supports on Development of Regional Development Potential (Chief Researcher: Aat Ruchiat Nugraha, M.Si)
15	INCREASING DISASTER KNOWLEDGE OF THE PANGANDARAN COMMUNITY IN REALIZING A DISASTER-RESILIENT SOCIETY (Chief Researcher: Priyo Subekti, M.Si)
16	IMPROVED COGNITION AND CONATION REGARDING CLEAN AND HEALTHY LIVING BEHAVIOR

	PANGANDARAN COMMUNITY (Chief Researcher: Dr. Susie Perbawasari, M.Si)
17	DISABILITY AND ECONOMIC INDEPENDENCE (Lead Researcher: Dr. Hanny Hafiar, M.Si)
18	VIRTUAL LITERACY OF DEMOCRACY IN FIKOM UNPAD STUDENTS (Chief Researcher: Dra. Kokom Komariah, M.Si)
19	Media and Gender Literacy for Senior High School Students m(Chief Researcher: Dr. Nindi Aristi, M.Comn)
20	Disaster Geoliteracy Education in Pangandaran Regency Disaster Preparedness School Activities (Chief Researcher: Dr. Edwin Rizal, M.Si)
21	Improving Information and Media Literacy Skills for Elementary School Students (Chief Researcher: Nuning Kurniasih, S.Sos., M.Hum)
22	SOCIAL MEDIA LITERACY TRAINING TO REDUCE HATE SPEECH Model Religious Community-Based Intervention in Karawang Regency (Chief Researcher: Dr. Atwar Bajari, M.Si)
23	SOCIALIZATION OF THE DANGERS OF SOCIAL MEDIA AS A MODE OF HUMAN TRAFFICKING IN THE ADOLESCENT FAMILY DEVELOPMENT GROUP (BKR) IN JATINANGOR (Chief Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd)
24	Socialization of Health Information Literacy for Housewives as a Prevention Effort Stunting in Wanakerta District, Garut District, West Java (Chief Researcher: Dr. Jenny Ratna Suminar, M.Si)
25	Training on the Use of Sobatmu as a Free Online Consultation Service for Bandung City Teenagers to Overcome Their Problems (Chief Researcher: Dr. Ira Mirawati, M.Si)
26	Social Media Application Training in Marketing Development of Bamboo Handicraft Products in Tasikmalaya (Chief Researcher: Dr. Santi Susanti, M.I.Kom)

#### PPM 2021 GRANT RECIPIENTS

NO	RESEARCH TITLE
1	Social Media Literacy Remembrance to Reduce Hate Speech Based on Millennial Generation Group in Sukabumi Regency (Lead researcher Dr. Atwar Bajari, M.Si)
2	Training on Social Media Management as Geotourism Promotion Media in Ciletuh Pelabuhan Ratu UNESCO Global Geopark (Ciletuh-PUGGp) Area (Chief researcher Dr. Dadang Sugiana, M.Si)
3	Training on News content in dealing with Hoaxes as Smart Information Literacy in choosing information (Chief Researcher: Dr. H. Dian Wardiana Sjachro, M.Si)
4	Development of Local Media Content in Socio-Cultural Transformation in the Digital Age (Lead researcher: Dr. Eni Maryani, M.Si)
5	Training on Persuasive Communication Media Related to Disaster in the Community of Ciharagem Village, Bandung Regency (Chief researcher: Dr. Evi Novianti, S.Sos., M.Si)
6	Environmental Journalism Training for young journalists in national TV media. (Chief Researcher : Dr. Herlina Agustin, S.Sos., MT)
7	Communication Training for Emergency Preparedness and Response Village Community Government in Pangandaran Regency (Chief Researcher: Dr. H. Iriana Bakti, M.Si))
8	Village Library / Community Reading Garden as a medium for disaster information literacy (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
9	Workshop introducing trusted sources of health information during a pandemic in Sukamukti village, Pamarican District, Ciamis Regency (Chief researcher: Dr. Pawit M. Yusup, M.S)
10	Socialization of Information Literacy and Media supporting Learning programs for Teachers (Chief Researcher: Dr. Hj. Purwanti Hadisiwi., M.Exed)
11	Counseling on Understanding Covid information and vaccination for mothers of the Taklim Council in Hegarmanah Jatinangor Village, Sumedang Regency (Chief researcher: Dra. Siti Karlinah, M.Si.)

12	Making a model for the dissemination of cultural information to junior high school students in Ciamis District. (Chief Researcher: Dra. Wina Erwina, MA., Ph.D)
13	Training on Managing Social Media to Publicize the Branding of the Citarum Harum Program in West Java (Chief Researcher: Dr. Yant Setianti, S.Sos., M.Si)
14	Digital Marketing for MSMEs in Bandung (Chief Researcher : Centurion Chandratama Priyatna, SS., M.Si., Ph.D))
15	Strengthening the Capacity of TBM Facilitators/Volunteers in Bandung Regency (Chief Researcher: Dr. Elnovani Lusiana., S.Sos., M.Si)
16	Effective Communication Training for Tour Guides and Tourism Object Managers in Ciletuh - Pelabuhan Ratu UNESCO Global Geopark Ciletuh - PUGGp (Chief Researcher: Dr. Hadi Suprpto Arifin, M.Si)
17	Disposable Mask Waste Management Campaign in the Adabtasi Period toa New Habit for Generation Z (Chief Researcher: Dr. Henny Sri Mulyani Rohayati, m.Si)
18	Empowering Street Vendors (PKL) through Entrepreneurial Management Training through the SMART Method Approach in Bandung City (Chief Researcher: Dr. Iwan Koswara, M.Si)
19	Online Training on Tourism Village Digitalization (Chief Researcher: Dr. Ute Lies Siti Khadijah, S.Sos., M.Si)
20	Communication Training for Health Workers in improving communication skills with the community in Jatinangor District, Sumedang Regency (Chief Researcher: Dr. Yustikasari, S.Sos., M.I.Kom)
21	Training on making media for information dissemination and promotion of junior high school students in the Tasikmalaya Regency area. Chief Researcher : Dr. Hj. Tine Silvana Rachmawati, M.Si)
22	MEDIA SOCIALIZATION OF HUMAN TRAFFICKING REPORTS AS A PREVENTION EFFORT TRAFFICKING IN PERSONS IN JATINANGOR (Chief Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd))
23	Development of Bamboo Handicraft Design Skills in Building New Entrepreneurs in Parakanhonje Community, Tasikmalaya (Chief Researcher: Dr. Santi Susanti, S.Sos., M.I.Kom)
24	Media Literacy as a Tool for Early Childhood Learning (Chief Researcher: Encang Saepudin, M.Si)
25	Socio-cultural based tourism communication management that supports on Development of Regional Development Potential (Head of Research: Aat Ruchiat Nugraha, S.Sos., M.Si)
26	Empowering the Young Generation through Introduction and Training on Entrepreneurship in Pangandaran Regency (Chief Researcher: Priyo Subekti, S.Sos., M.Si))
27	UTILIZATION OF MYTHS IN DELIVERING HEALTH MESSAGES TO THE PUBLIC SELASARI PANGANDARAN VILLAGE (Chief Researcher: Dr. Susie Perbawasari, M.Si)
28	FINANCIAL LITERACY AND INVESTMENT BASED ON DIGITAL MEDIA FOR INDEPENDENCE DISABILITY ECONOMICS (Research Chair: Dr. Hanny Hafiar., M.Si)
29	Socialization of Health Protocols with Storytelling Techniques through Comic Media "Sehat Ceria during the Pandemic" in Elementary School Children in Sumedang Regency (Head of Research: Dr. Susanne Dida, M.M)
30	Media Literacy and Gender Equality Issues for Senior High School Students (Chief Researcher: Dr.Nindi Aristi, M.Comn)
31	Increasing Public Awareness in Healthy Living Behavior as an Effort to Prevent Stunting in Rancakalong District, Sumedang Regency (Head of Research: Dr. Jenny Ratna Suminar, M.Si)
32	Improving information and media literacy skills (Head of Research: Nuning Kurniasih, S.Sos., M.Hum)
33	Increasing Digital Skills for Students (Head of Research: Andri Yanto, S.Sos., M.I.Kom)
34	INCREASING DIGITAL LITERACY KNOWLEDGE OF PANGANDARAN COMMUNITY IN REALIZING POLITICAL EDUCATION (Research Chair: Dra. Kokom Komariah, M.Si)

**PPM 2022 GRANTEES**

NO	RESEARCH TITLE
1	Digitization of Village Archives in Disaster Mitigation in Pananjung Village, Pangandaran Regency (Chief Researcher: Dr. Ute Lies Siti Khadijah, S.Sos., M.Si)
2	Socialization and Political Communication Literacy for Millennials (Chief Researcher: Dr. Hj. Diah Fatma Sjoraida, M.Si)
3	Embroidery Brand Product Strategy Making Training for Tasikmalaya Embroidery Center (Chief Researcher: Trie Damayanti, S.Sos., M.Si)
4	Instagram Social Media Management Training in conducting athlete Branding for athletes in Bandung (Chief Researcher: Dr. Hj. Hanny Hafiar, S.Sos., M.Si)
5	Environmental Journalism Training for young journalists in national media. (Chief Researcher: Dr. Herlina Agustin, S.Sos., MT)
6	Health Promotion Training at Puskesmas Jatinangor District, Sumedang Regency (Chief Researcher: Dr. Yustikasari, S.Sos., M.I.Kom)
7	Increasing Social Media Literacy to Reduce Hate Speech Based on Youth Groups and Schools in Sukabumi Regency (Chief Researcher: Prof. Dr. Atwar Bajari, M.Si)
8	Disaster Information Literacy (Chief Researcher: Dr. Hj. Ninis Agustini Damayani, M.Lib)
9	Development of Community Radio Potency as a Learning Facility for the New Normal Covid-19 Pandemic (Chief Researcher: Dr. H. Dian Wardiana Sjuchro, M.Si)
10	Basic Education Literacy Training in the Industrial Era 4.0 (Chief Researcher: Dr. SuwandiSumartias, M.Si)
11	Health Literacy Counseling About Covid-19 Information The Importance of Vaccination for the Taklim Council in Iporang Village, Kuningan City, West Java. (Chief Researcher: Dr. Siti Karlinah, M.Si)
12	Empowering Village Tools Skilled in Media in Increasing Community Resilience to Face Disasters During a Pandemic for Government/Village Communities in Pangandaran Regency (Chief Researcher: dr. H. Iriana Bakti, M.Si)
13	"Increasing health literacy in disciplining the community in complying with health protocols and vaccinations in Sukabumi Regency" (Chief Researcher: Dr. Uud Wahyudin, S.Sos., M.Si)
14	Training on Making Popular Articles to Publish Branding of Progran Citarum Harum DI West Java (Chief Researcher: Dr. Yanti Setianti, S.Sos., M.Si)
15	Training on the Utilization of Social Media Applications in Developing Batik Marketing in Sukapura, Tasikmalaya Regency. (Lead Researcher: dr. Santi Susanti, S.Sos., M.I.Kom)
16	Social media literacy training in the context of hate speech (Lead Researcher: Centurion Chandratama Priyatna, S.S., M.Si., Ph.D)
17	Internal Media Production Assistance for Junior High School Students (Chief Researcher: Dr. Pandan Yudhapramesti, S.Sos., M.T)
18	"Effective Communication Training for Geotourism Interpreters in Ciletuh-Pelabuhan Ratu UNESCO Global Geopark (Ciletuh-PUGGp)" (Chief Researcher: Dr. D Sugiana, M.Si)
19	Digital Literacy in Kalanga Adolescents in the Digital Transformation Process (Chief Researcher: Dr. Eni Maryani, M.Si)
20	Public Communication Training with Public Relations Approach for Public Relations Department of Pangandaran Regency Local Government (Chief Researcher: Dr. Heru Ryanto Budiana, S.Ag., M.Si)
21	Preventing COVID-19 Vaccination Hoaxes for Children, Prevention Without Risk (Chief Researcher: Dr. Hj. PurwantiHadiisiwi, M.Exed)
22	Digital Literacy Training for Adolescents in Bandung Regency (Chief Researcher: Dr. Hj. Nuryah Asri Sjafirah, S.Sos., M.Si)
23	Socialization of Digitalization of Journalism Works (Chief Researcher: Dandi Supriadi, S.Sos., M.A (SUT)
24	Building education for Tasikmalaya Geopark Area for Village Communities through Tourism Communication Socialization and Training (Chief Researcher: Dr. Evi Novianti, M.Si)

25	Socialization of Work Fraud Mode on Social Media as an Effort to Prevent Human Trafficking in Jatinangor District (Chief Researcher: Dr. Evie Ariadne Shinta Dewi, M.Pd)
26	SOP Socialization for the Use of Your Friends and Your Friends in Overcoming Adolescent Problems (Chief Researcher: Dr. Ira Mirawati, M.Si)

### C. COLLABORATE

Fikom Unpad establishes cooperative relationships in the fields of education, research, and community service by considering competitive benefits at the international level. In establishing academic cooperation, Fikom Unpad is guided by

Unpad Rector Regulation No. 5 of 2017 concerning Padjadjaran University Cooperation. Meanwhile, business cooperation refers to Unpad Rector Regulation No. 7 of 2017 concerning the Selection of Business Cooperation Partners of Padjadjaran University. Fikom Unpad collaborates with local/regional, national, and international partners. Within three years, Fikom managed to obtain the following cooperation:

- 1) In 2020, 8 (eight) institutions were obtained;
- 2) In 2021, 24 (twenty-four) institutions were obtained;
- 3) In 2022, 29 (twenty-nine) institutions were obtained

### D. Foreign Guest Lecturer

#### Foreign Guest Lecturer from 2021 - 2022

NO	Institution Name	Place of Work
1	Ahmad Shakir	UiTM
2	Dr. Rosya Izyanie	University of Malaya
3	Dr. Mumtaz Aini	University Of Malaya
4	Prof. Jack Linchuan Qiu	SQUID
5	Prof. Sung Kyum Cho	Chung Nam University
6	Prof. Hasmah Abdulla	USM
7	Dr. Nurzali Ismail	USM
8	Dr. Aynur Sarisakaloglu	Ilmenau University
9	Prof. Merlyna Lim	Carleton University
10	Dr. Mira Rochayadi Reetz	Ilmenau University
11	Dr. Shamila Shuhidan	UiTM
12	Pankaj Batra	KIIT University
13	Nik Norma	USM
14	Ryan Goh	SQUID
15	Widdi Mugijayani, PhD.	Cardiff University
16	Ming Hang	Tsinghua University
17	Das Baswajit	A Central University
18	Stoycheff Elizabeth	Wayne State University
19	Jantima Kheokao	Thai Chambers University
20	Hamedi Mohd Adnan	University of Malaya

21	Shahgeena Ardhela St. Onge	George Mason University
22	Nursyahidatul Idany	City University
23	Franck Lavigne	Université Paris 1 - Panthéon-Sorbonne
24	KAI Havertz	Universität Erfurt
25	Anne Gruene	Universität Erfurt
26	Ari Ernesto	Oregon of university
27	Prof. Mindy McAdams	University of Florida

28	Prof. Normah Mustaffa Ph.D	University Kebangsaan Malaysia
29	Dr. Lee Jee Young	University Canberra
30	Prof. Dr. Alois Moosmueller	L.M.U Munich
31	Luke Pellicio, Ph.D	Lincoln University Pennsylvana US
32	Ari Purnama	University Of Oregon US
33	Jemma Purdev, Ph.D	Monash Uniersity Australia
34	Prof. Dr. Fiona Verity	Swansea University United Kingdom
35	Jimmy Kainja	University Of Malawi
36	Shamila Mohamed Shuhidan, Ph.D	University Technology MARA Malaysia
37	Deborah Sellnow-Richmond, Ph.D	Illinois University US
38	Joshua Kueh, Ph.D	Southeast Asia reference Librarian,
39	Prof. Shiful Islam, Ph.D	University of Dhaka
40	Dr. Andrew Cox	University of Sheffield England
41	Shahgena Ardhila St.Onge, M.A	George Mason University USA
42	Asc. Prof. Dr. Jantima Kheokao	UTCC Thailand
43	Nur Syahidatul Idany, Ph.D	City University Malaysia
44	Dr. Nurzali Ismail	USM

## **CHAPTER V**

### **STUDENT AFFAIRS AND STUDENT ACHIEVEMENT**

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#### **A. Student Affairs**

Kepmendikbud No.155 / U / 1998 explained that, student institutions are a vehicle and means of self-development of isband students, broadening horizons and increasing intellect and personality integrity to achieve higher education goals. Studentaffairs is a means for cultivating scientific attitudes, understanding of the profession, cooperation and fostering a sense of unity and unity.

Student activities within the Faculty of Communication Sciences, Padjadjaran University run very dinamis. Activities are carried out by student institutions and by non-student institutions. Student institutions consist of faculty-level institutions and department levels, while activities organized by non-student institutions, namely various activities carried out by batches, classes, courses, etc.

Student institutions in Fikom Unpad always refer to applicable laws and regulations, including Kepmendikbud No. 155/U1998 concerning General Guidelines for Student Organizations in Higher Education.

Fikom Unpad has two campuses, each of which has teaching and learning activities and student activities, namely Jatinangor Campus and Bandung campus. Each campus has student body tools according to student needs. The following are the student institutions established at Fikom Unpad:

#### **Student Executive Board.**

The highest student executive institution in Fikom Unpad Jatinangor is called the Student Executive Board (BEM). The form and principles of this institution refer to Article 2 of the Kepmendikbud No. 155/U/1998.

#### **Associationof Study Program Students**

At the Faculty of Communication Sciences, there are five study programs, each study program has a student association, namely:

- a. Journalism Student Association

- b. Public Relations Student Association
- c. Communication Management Student Association
- d. Information and Library Student Association
- e. Communication Science Student Association
- f. TV and Film Student Association
- g. Diploma/Vocational Student Association

## **STUDENT ACTIVITY INSTITUTE**

In addition to student institutions that are scientific as above, in Fikom Unpad there are also student activity institutions engaged in sports, talent interests, mass media, social activities, and religion.

### **SPORT**

- a. Activist and Nature Enthusiast Club (KAPPA).

KAPPA is engaged in outdoor sports as well as clubs that care about the environment. The club is also engaged in SAR and basic education for environmentalists .

- b. COSMIC

This institution is engaged in football and futsal. To support its activities, at the Fikom Unpad campus, a futsal field with an adequate standard size is provided to be used for training and futsal matches.

- c. BASKOM (Fikom Basketball)

As the name suggests, this student body is engaged in basketball. To support its activities, there is currently an adequate basketball court available at the Fikom Unpad Jatinangor campus.

### **ART**

- a. Cine Club (CC)

This institution is a cinematography club, intended to help students' academic activities because cinematography is part of applied communication activities. In addition to producing short films, documenting activities, also conducting discussions and studies on films.

b. Campus Photography (FOCUS)

Communication activities are inseparable from the activities of the world of photography. To improve the quality and activities in the world of photography, the Campus Photography club was established which was abbreviated as FOKUS. This institution is engaged in the world of photography, in addition to actively conducting photo hunting, also conducting exhibitions, discussions and other activities related to the world of photography.

c. Fikom Graphics Group (KGF)

Communication activities are also very close to the world of printing. One part of communication science is 'Visual Communication'. As one of the efforts to improve the quality of students in the field of graphic arts.

d. Fikom Music Community (KMF)

Music is part of mass communication. Music is not only a means of entertainment, but also a means of transferring values. KMF is not just a collection of student musicians, but also students who have the ability to organize activities so that the Indonesian State from the student body will be able to become an event organizer.

## **CAMPUS MEDIA**

To support academic activities, students feel the need to be equipped with the ability to manage a mass media. The Bachelor program requires students to manage a media according to their field of knowledge. In addition, publishing is also a means to hone students' intellect through writing activities.

a. dJatinangor

dJatinangor which was established in 1997 is a faculty-level student publication published periodically in the form of magazines by students, from students and for students. They are given the independence to express ideas freely and responsibly.

b. Diurna

In addition to the faculty level, there are also publications at the department level such as Diurna magazine published by the Journalism Student Association.

c. M2

In addition to the faculty level, there are also publications at the department level such as Diurna magazine published by the Public Relations Student Association.

d. Radioland.

In addition to publishing, in Fikom Unpad there is a student body that manages an internal radio called Radioland. Student activists use this internal radio to support academic activities considering that radio is one of the studies in the field of mass communication.

e. UNPAD TV

In addition, in Fikom Unpad there is also a student body that manages an internal television called TV Unpad. Student activists use this internal TV to support academic activities considering that television is one of the studies in the field of mass communication.

## **SOCIAL**

Like social creatures, students also need to equip themselves with a sense of concern for others. Unpad which stands in an area in Sumedang Regency surrounded by rural villages, social conditions like this gave birth to a student body engaged in the social field. The institution named itself Keluarga Jatinangor 21 (KJ-21).

KJ-21 is a student development engaged in foster care. This institution manages activities in the form of mentoring and out-of-school education for children in villages around the Unpad Jatinangor campus who are economically disadvantaged .

Students who are members of KJ-21 take care of children around campus with various positive activities that these children do not get in their home or school environment. KJ-21 also seeks scholarships and school equipment assistance for its foster siblings.

## **RELIGIOUS**

In addition to the above fields, students also feel the need to equip themselves with spiritual provisions. Those who have a great interest in the religious field join religious institutions.

a. Islamic Spirituality Bureau (BKI)

Lembaga student affairs gathers Muslim students who have high concern for the field of Islam. They make a series of activities,

Both routine activities and special activities. BKI helps smooth routine worship activities such as compulsory prayers and Friday prayers at Al-Wushul Fikom Unpad Mosque. In addition, BKI also organizes other activities, which are reasoning and community service.

b. Catholic Christian Student Association (IMKK)

As a pluralist campus, on the Fikom Unpad campus also stands IMKK where students who are Christian and Catholic gather in this forum. They regularly hold joint services, commemorating Christian/Catholic holidays. Like other student institutions, IMKK also carries out activities that are reasoning and service to the community.

### **SIMILAR SCIENTIFIC INSTITUTIONS**

In addition to the above institutions , Fikom Unpad students also gathered in a forum called the Indonesian Communication Science Student Association (IMIKI). Its membership is not only students on campus, but also students from universities or colleges who have studies in Communication Science. Because the number of communication science students at Unpad is the highest compared to other universities in West Java, Fikom Unpad facilitates the establishment of IMIKI in Unpad. IMIKI has a number of activities related to the field of communication science.

### **NON-INSTITUTIONAL ACTIVITIES**

Student activities at Fikom Unpad are not only organized by formal student institutions as above, but also carried out by non-student institutions. These activities, for example, can be done in the form of:

- a. Force activities
- b. Specific course activities
- c. Student practicum activities .

## B. STUDENT ACHIEVEMENT

### Fikom Student Achievement Data in 2020

Category	Champion	Maintenance	Participant Name	Study Program	Year
Issues Management	1	Sunan Kalijaga State Islamic University Yogyakarta	Hannafatiha Rahmani, Ade Wianda Arfi, Nayla Erzani	Public Relations	2020
Story Telling	1	Ministry of Education and Culture	Dhea Rizky Vanya Oesman	Public Relations	2020
News Presenter	1	RTV Jakarta	Mehdi Hairi Yazdi	Communication Studies	2020
PR Protocol	1	West Java Public Relations	Mehdi Hairi Yazdi	Communication Studies	2020
Protocol	1	Padjadjaran University	Mehdi Hairi Yazdi	Communication Studies	2020
Article Writing	2	West Java Regional Government	Muhammad Arfan Septiawan	Journalism	2020
Article Writing	1	Mutli Media Nusantara University	Tamimah Ashilah	Journalism	2020
SDG Debate Competition	1	UNDP	Giovani Zickson Zephaniah	Communication Management	2020
PR Campaign	2	Kalbis Institute	Rizki Septian Nugraha (Graduated), Diana Dwi Annisa (graduated), Annisa Ayu Salshabila Putri (Academic Regulation)	Media Production Management	2020
Millennial Fact-Checkers Oversee 2020 Regional Elections	1	Indonesian Anti-Defamation Society (Mafindo) & Hoax Crisis Center (HCC)	Jannet Sailendra, Rafie Trisnadi, Nadya Zalfa Nafira	Media Production Management	2020
Brand Activation	3	Sunan Kalijaga State Islamic University Yogyakarta	Muhammad Arief Dwyangghara and Ghufran Al Raja	Media Production Management	2020

### Student Achievement Data of Fikom Unpad in 2021

Category	Champion	Maintenance	Participant Name	Study Program	Year
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PR VAGANZA	1	University of Indonesia Communication Week	Precious Team: Rahmadina Dwitri Meldi, Yunadian, Hasna Fitriyah	PUBLIC RELATIONS	2021
PR VAGANZA	2	University of Indonesia Communication Week	Perisengan Team II: Natali Maura Nursia, Farah Adila, Fidela Alifah	PUBLIC RELATIONS	2021
Prahasta:Risk Management	3	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	PROActive Team: Ade Wianda, Hannafatiha, Nayla Erzani	PUBLIC RELATIONS	2021
Skip Ad	3	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Team Skippy: Nur Mizaniyah, Ghinaa Azalia, Tasha Suciati	PUBLIC RELATIONS	2021
Best Student Campaign	1	PRCA SEA Award	Madania Fariha Shifa	PUBLIC RELATIONS	2021
Fun Research	1	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Kopaja Team: Andy Mananohas, Maulida Rachma, Ainani Nazere	INFORMATION AND LIBRARY SCIENCE	2021
LUBLICIUS	1	Epicentrum Universitas Padjadjaran	Quincy team: Annisa Fitriana Putri, Syifa Nur Awanda, Silkvi Kheir	INFORMATION AND LIBRARY SCIENCE	2021
Student Opinion and Criticism Competition (AXIOM)	1	Directorate of Education and Internationalization	Zahra Fahira Iskandar	INFORMATION AND LIBRARY SCIENCE	2021
Student Opinion and Criticism Competition (AXIOM)	2	Directorate of Education and Internationalization	Panji Purnama Teak	INFORMATION AND LIBRARY SCIENCE	2021
Student Opinion and Criticism Competition (AXIOM)	3	Directorate of Education and Internationalization	Siti Alifia Alfari	INFORMATION AND LIBRARY SCIENCE	2021
Media Matters	2	University of Indonesia Communication Week	Tim Cognito Ergo Sum : Aldean Moch. Rafli, Stephannie Zeta, Meizya Rahmita	COMMUNICATION SCIENCE	2021
Convention al Research	1	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Team: Neliteam: Adrianus Sukanto, Jason Sianata, Erga Alifitra	COMMUNICATION SCIENCE	2021

Unconventional Media	3	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Meilestari: Nada Emerenthia, Nadine Kalista	COMMUNICATION SCIENCE	2021
REMIND	1	Epicentrum Universitas Padjadjaran	Dark Horse: Revando Ghifari, Hamdi Hakeem, Nathan Giharis	COMMUNICATION SCIENCE	2021
REMIND	2	Epicentrum Universitas Padjadjaran	3 Lil Pigs: Gita Sukma, Fadelis Maharani, Muhammad Khatami	COMMUNICATION SCIENCE	2021
REMIND	3	Epicentrum Universitas Padjadjaran	Team Investigation : Prisy Melani, Rizki Aulis, Erga Alfitra	COMMUNICATION SCIENCE	2021
JOURNALIGHT	1	University of Indonesia Communication Week	Code of Conduct Team: Muthyarana Darosha, Rita Puspita, Ainun Nabila (Communication Department)	JOURNALISM	2021
JOURNALIGHT	2	University of Indonesia Communication Week	Team Ah Panas Nurul Hafizha, Karina Rahma, Ridwan Saleh	JOURNALISM	2021
JOURNALIGHT	3	University of Indonesia Communication Week	Team Level Up: Rahajeng Desna Ramadhani, Jasmine Rahmanizahra, Aligfiah Nurul	JOURNALISM	2021
Homeless Media	1	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Lalitavistara Team: Zefanya Aprilia, Widya Finola, Mentari Puspadini	JOURNALISM	2021
Homeless Media	2	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Tim Sawadee: Noorma Amalia, Jasmine Rahmanizahra, Balqis Tsabita.	JOURNALISM	2021
ARTIWARNA	1	Communications Festival (Comminfest) Atmajaya University Yogyakarta	Bentar Lagi Saur: Ni Luh Sari Dewi, Santhi Sathya, Raina Geno	JOURNALISM	2021
ARTIWARNA	3	Communications Festival (Comminfest) Atmajaya University Yogyakarta	Gulugulugulu: Nabilah Muhamad, Melly Yustin, Jihan Astriningtias	JOURNALISM	2021
JOURNALISTIC PARADE	3	Epicentrum Universitas Padjadjaran	The Fams: Fishya Emina Elvin, Alwin Jaliyani, Caecilla Maura	JOURNALISM	2021

PR VAGANZA	3	University of Indonesia Communication Week	Main Team of the Competition: Weni Anggriani, Iqbal Maulana, Rahma Sartika	COMMUNICATION MANAGEMENT	2021
Advertising War	3	University of Indonesia Communication Week	Cuan Diggers: Genesis Whisnu, Mazaya Syafika Gusti	COMMUNICATION MANAGEMENT	2021
Brand Book	2	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Munjul Team 2nd: Mohammad Faisal, M. Ihsan faturahman	COMMUNICATION MANAGEMENT	2021

Brand Book	3	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Karakendric Team: Andini Rachmabuana, Firty Elfira	COMMUNICATION MANAGEMENT	2021
LUMMENS	1	Communications Festival (Comminfest) Atmajaya University Yogyakarta	Power Puff Girls: Mita Maudina, Zahra Ghaisani	COMMUNICATION MANAGEMENT	2021
LUMMENS	2	Communications Festival (Comminfest) Atmajaya University Yogyakarta	Cuan Diggers: Faisal Amri, Gene sia Whisnu	COMMUNICATION MANAGEMENT	2021
LUMMENS	3	University Communications Festival (Comminfest) Atmajaya Yogyakarta	Samsam Tech: Anissa Nadira, Ar inasya	COMMUNICATION MANAGEMENT	2021
Podcasts	1	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	A.M. Voice Team: Hanifa Mujahiddah, Neizar Ali Rizki (Class of 2019)	Media Production Management	2021
Film Screenwriting	2	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Insyafa Rafli	TELEVISION AND FILM	2021
Film Screenwriting	3	AJISAKA (Nusantara Creative Event) GADJAH MADA UNIVERSITY YOGYAKARTA	Alwi Johan	TELEVISION AND FILM	2021
Short Documentary	1	AJISAKA (Nusantara Creative Event) GADJAH MADA	Cultura Fest: Muhammad Raffi Iskandar, Angga Maulana, Moch. Hira Darmawan	TELEVISION AND FILM	2021

		UNIVERSITY YOGYAKARTA			
Film Scoring	2	AJISAKA (Nusantara Creative Event ) UNIVERSITY GADJAH MADA YOGYAKARTA	Tim Gayanu: Ryan Revikasyah, M. Avicenna	TELEVISION AND FILM	2021
TELL A VISION	1	Epicentrum Universitas Padjadjaran	Best Program: Jeremy Octavian, Raisya Sani, Wifa Hazmi	TELEVISION AND FILM	2021
TELL A VISION	1	Epicentrum Universitas Padjadjaran	Honorable Mention: Nadila Alifa, Sugiyanti, Vania Diva Salsabila	TELEVISION AND FILM	2021

### Student Achievement Data of Fikom Unpad in 2022

Category	Champion	Maintenance	Participant Name	Study Program	Year
National	1st Place	Commoviecator	Khaira Alfiyaa Irwandi	Public Relations	2022
National	1st Place	Commoviecator	Khaza Sukma Sakinah	Public Relations	2022
National	2nd Place	Commoviecator	Muhammad Aqil Amri	Public Relations	2022
National	2nd Place	Commoviecator	Azzahra Aulia Latifa	Public Relations	2022
National	2nd Place	Commoviecator	Hikmatiyar Hidayat	Public Relations	2022
International	1st Place	Commoviecator	Yunidian	Public Relations	2022
International	1st Place	Commoviecator	Larasati Savitri Andriyani	Public Relations	2022
International	JURA 1	Commoviecator	Farhan Aulia Fauzi	Public Relations	2022
International	1st Place	Liblicious	Farley Rafa Aurellia	Public Relations	2022
International	The Best Issue	Liblicious	Sunnas Gozali	Communication Science K Pangandaran	2022
International	The Best Issue	Liblicious	Nurfaiza Zulfatusakinah	Communication Science K Pangandaran	2022
International	The Best Issue	Reseach Mindedness	Rizal Azizul Haqiem	Communication Science K Pangandaran	2022
International	The Best Issue	Reseach Mindedness	Luti Nur Hidayat	Communication Science K Pangandaran	2022
International	The Best Issue	Reseach Mindedness	Deni Adi Mulyana	Communication Science K Pangandaran	2022
International	The Best Issue	OlimPRDay	Karin Kilten	Communication Science K Pangandaran	2022
International	The Best Issue	OlimPRDay	Euis Sartika sari	Communication Science K Pangandaran	2022
International	3rd Place	OlimPRDay	Saafira Mutmainnah	Communication Studies	2022
International	3rd Place	OlimPRDay	Tazqya Wanda Princess	Communication Studies	2022
International	3rd Place	OlimPRDay	Humaira Phinata Zahra	Science Communication	2022
National	Presentation Best Speaker	PRSF	Marcy Nurfarida Yascya	COMMUNICATION SCIENCE	2022
National	THIRD PLACE	PRSF	JASMINE RAHMANIZAHRA SUMIRAT	JOURNALIS M K	2022
International	3rd Place	The Prime	Kayrani Kamal Bhojwani	Communication Management	2022
International	3rd Place	The Prime	Nadia Davina DK	Communication Management	2022

International	3rd Place	RAC	Marsha Naura Atira	Communication Management	2022
National	1st Place	RAC	Sarita Khalishah Widodo	Communication Management	2022
National	1st Place	RAC	Rio Prawira Octavieri	Production Management Media	2022
International	2nd Place Lublisius	Artiwara	Fadilah Luthfi Afifatunnisa	Library n and Science Information	2022
International	2nd Place Lublisius	Winner of Short Story Writing Contest and Book Writer "Pragma"	Febe Agustinaeta Manullang	Library n and Information Science	2022
International	2nd Place Lublisius	Work Writing Competition related to <b>global</b> issues with the theme of global warming.	Ramadan Mioftah Fauzi	Library n and Information Science	2022
National	3rd Place	NEWS WRITING NEOBANK LIFESTYLE CATEGORY #BUATSEMUA	Spirit of Nature	Library n and Information Science	2022
International	Best Screenplay	Poster Design	Alwi Johan Yogatama	Television and Film	2022



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